



## **Accessible Tourism Comes to Paradise**

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Sri Lankan Hikes And Beaches Now Accessible To Wheelchair Users

access the globe, a UK accessible tourism consultancy, has teamed up with Ayu Sri Lanka by Walkers Tours to develop wheelchair accessible hiking and beach tours with the country's only all-terrain beach wheelchair.

James Exton, Founder of access the globe, said: "Beach wheelchairs are commonplace on European and American beaches but were unheard of in Sri Lanka. As from September 27 (World Tourism Day) our tours will allow wheelchair users to enjoy the beautiful beaches and breath-taking hiking trails in rainforests and the hill country. This is great news for tourists with mobility disabilities and is a first for the Sri Lankan tourist industry."

Buddhisha Senanayake, from **Ayu Sri Lanka**, added: "Tourism is such an important industry for Sri Lanka and we need to promote the country as being accessible to as many people as possible. By having equipment such as this wheelchair and our wheelchair accessible tour vehicle, **Ayu** can offer their own brand of unique holiday experiences to more tourists."

Accessible tourism is one of the fastest growing sectors of the tourist market, but Sri Lanka has lagged other Asian countries in embracing the accessible concept. Together, **access the globe** and **Ayu** are changing the Sri Lankan tourism industry and putting the country on the radar of those who require accessible holidays.

Prices start from £2,500 per person for a 10-night tour. More information can be found on <a href="www.accesstheglobe.co.uk">www.accesstheglobe.co.uk</a> and by emailing James Exton at <a href="accesstheglobe.co.uk">accesstheglobe.co.uk</a> target="\_blank" rel="nofollow">info@accesstheglobe.co.uk</a>

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## **Keywords**

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### **Media Assets**

**Images** 



access the globe, Beach wheelchair on Tangalle Beach, Sri Lanka



access the globe, access the globe logo



Ayu Sri Lanka logo

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Website: https://www.accesstheglobe.co.uk Primary Email: info@accesstheglobe.co.uk

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