Alfa Romeo Factory-Fits New Tonale with EcoContact 6

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Continental receives worldwide original equipment approval for the 17 and 18 inch tires

- EcoContact 6 is designed for exceptionally quiet and energy-efficient running

- The hybrid-drive Tonale especially benefits from enhanced tire characteristics

Hanover, Germany, August 29, 2023. For its new Tonale model, Alfa Romeo is counting on the original equipment expertise of Continental by factory-fitting the compact SUV with 17 and 18 inch EcoContact 6 premium tires. The tires are designed for exceptionally energy-efficient and noise-optimized driving. The characteristics of the EcoContact 6 tire are a good fit for the hybrid-drive versions in particular.

For the EcoContact 6, the developers at Continental came up with a special rubber compound that minimizes energy absorption while the vehicle is in motion and, in turn, reduces friction and rolling resistance. This improves both wear and energy consumption. In 2022, German automobile magazine Auto Zeitung declared the EcoContact 6 to be the recommended choice for saving fuel. In addition to short braking distances, the premium tire features an asymmetrical groove and sipe geometry that offers exceptional grip on dry and wet roads and excellent cornering stability even at high speeds. The optimized tread design also helps to reduce the tire’s rolling noise and, in turn, the noise level inside the vehicle.

For more than ten years now, Continental’s developers have been optimizing their tires to achieve ever lower rolling resistance, low rolling noise and long service lives – with zero compromise on safety. As a result, all tires developed by Continental not only fulfill the specific needs of electric vehicles but also help to reduce combustion engine emissions over the long term.

This tire line is approved for the Alfa Romeo Tonale in the following sizes in numerous countries:

EcoContact 6, 215/60 R 17 96V

EcoContact 6, 235/50 R 18 97V

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