

All 10 Highest-volume EV Manufacturers in the EMEA Region Choose Continental Tires



PUBLISHED MAR 11, 2026
BY [CONTINENTAL AG](#)

Globally, 17 of the 20 highest-volume electric vehicle manufacturers place their trust in the company's tires

- In the Americas, Continental equips 8 of the 10 leading manufacturers; in Asia Pacific, it supplies 7 of the top 10

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Hanover, Germany, March 11, 2026. Continental has expanded its market position even further in the field of electric mobility. In the Europe, Middle East and Africa (EMEA) region, the company supplied original equipment tires to the 10 highest-volume manufacturers of electric vehicles in 2025. This result underscores Continental Tires' strategic focus on the growing e-mobility market. Worldwide, 17 of the 20 highest-volume electric vehicle manufacturers place their trust in tires from the Hanover-based company. They include both premium and volume manufacturers such as BYD, Volkswagen, Stellantis, BMW, NIO, Hyundai and Renault. In the Americas region, Continental currently supplies 8 of the 10 highest-volume manufacturers. In the most dynamic market region, Asia Pacific (APAC), it supplies 7 of the top 10. The Chinese market is particularly volatile: within one year, new high-volume manufacturers have entered the rankings there.

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properties are especially important for electric vehicles, says Dennis Bellmund, responsible for the global original equipment business at Continental Tires.

Developing tires with electric vehicles in mind

Electric vehicles place particular demands on tires. Due to the weight of their batteries, they are generally heavier than comparable combustion-engine vehicles. They also deliver instant torque when accelerating. The resulting higher load and greater torque can lead to faster tire wear. Electric vehicles are also quieter than vehicles with combustion engines, which means tire rolling noise is more noticeable.

Continental began early on to optimize its tires for ever-lower rolling resistance, quiet rolling noise and high mileage – regardless of the vehicle's drive system. The tire manufacturer introduced its first tire line specifically designed for energy efficiency back in 1993 – the ContiEcoContact. The seventh EcoContact generation is now available on the market.

The new EcoContact 7 from Continental features optimized aerodynamics for greater energy efficiency. Continental's engineers combined various technologies to achieve this, including the "aerodimple" structure borrowed from golf balls. The dimples in the sidewalls reduce the air turbulence behind the tires, meaning the vehicle requires less energy to keep the tire moving. This makes the EcoContact 7 an ideal tire solution – for electric and combustion-engine vehicles alike.

Electric mobility: the global market continues to grow

Global sales volumes of electric vehicles are growing steadily. Industry experts such as the Fraunhofer Institute for Systems and Innovation Research (ISI) regularly provide forecasts and analyses on the development of the global electric-vehicle market. The ISI projected a 23 percent increase in global sales of battery-powered electric vehicles (BEVs) for 2025: from 10.3 million electric cars sold in 2024 to 12.7 million in 2025. The Asia-Pacific region, especially China, is and remains by far the largest single market for electric cars, with double-digit growth rates. Europe is the second most important sales market worldwide. At 2.5 million, around 26 percent more

electric vehicles were registered than in 2024. In North America, new registrations remained at the previous year's level of 1.4 million vehicles, according to ISI.

Spokeswoman Technology, Innovation & Original Equipment

Head of Global External Communications

Press release distributed by Wire Association on behalf of Continental AG, on Mar 11, 2026. For more information subscribe and [follow us](#).

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