Audi Relies on SportContact 7 Tires for Its RS 6 Avant performance

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- Continental receives worldwide original equipment approval for the 22-inch size

- ContiSilent technology installed: noise components of rolling noise in the vehicle interior reduced by up to nine decibels

- Testers' favorite: SportContact 7 already declared winner in eleven renowned independent tire tests

Hanover, Germany, May 9, 2023. Audi is factory-fitting its RS 6 Avant performance with the Continental SportContact 7 premium tires. Thanks to its outstanding characteristics, the tire has performed impressively in numerous tests and also won over the Ingolstadt-based carmaker. Continental has obtained global approval for equipping the Audi RS 6 Avant performance with the 22-inch version.

The SportContact 7 is a high-performance summer tire designed for powerful, sporty vehicles. The Continental developers focused on achieving the highest perfection in all performance criteria with a view to combining the most enjoyable driving experience possible with the very highest levels of safety and sustainability. Compared to the predecessor model, the tire offers reduced wet braking distances by eight percent. In dry braking, the SportContact 7 improves by six percent and mileage is also extended: by 17 percent. Wet and dry handling and grip also benefit from the tire's new development.

The SportContact 7 for the Audi RS 6 Avant performance also comes with ContiSilent technology, which reduces the rolling noise – perceived as particularly annoying inside the passenger compartment – by as much as nine decibels. This technology takes the form of a special foam layer attached to the inside of the tire tread. This even

more effectively blocks the vibrations generated as the tire rolls along the road surface while the vehicle is in motion.

Since being launched on the market, the SportContact 7 has been crowned the winner in eleven high-profile independent tire tests. This spring alone, for example, it came out on top in the summer tire tests organized by the German specialist car magazines Gute Fahrt, Auto Bild sportscars and Auto Zeitung. The testers were especially impressed by the extremely balanced and highly responsive handling, short wet braking distances and outstanding grip during braking and cornering. Also last year, the English trade magazine Tyre Reviews named it the test winner.

This tire line and size are approved for the Audi RS6 Avant performance in numerous countries:

SportContact 7 AO Silent, 285/30 ZR 22 101Y XL FR

Head of External Communications

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