Best Brands Commercial Vehicle Services 2023: Continental Impresses with “Best Tire Service”



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BY CONTINENTAL AG

Readers of WERKSTATT aktuell vote Continental as best provider in the “Tire Services” category

- Result confirms high quality of service offered by Continental

- Focus on customer satisfaction, high-trust relationships and shared success

Hanover, November 16, 2023. Continental has been named as best provider in the “Tire Services” category by the readers of German trade magazine WERKSTATT aktuell. At the end of August, the Stuttgart-based publication asked its readers to name the best brands in the commercial vehicle service and aftersales sector. This was the tenth time the vote had been held, and the respondents could choose from more than 120 brands in 21 categories.

Workshops won over by portfolio of services

Continental’s broad range of commercial vehicle tires and all-round tire service under the Conti360°Solutions banner won over the WERKSTATT aktuell readership.

> We’re proud of this result, because it shows us once again that we have got it right with our product quality and with how we provide service for our customers,” says Continental Reifen Deutschland marketing boss Timo Röbbel. “We are a reliable partner for workshops who will support them on a day-to-day basis and be on hand with service they can trust.” The vote provides confirmation that the commitment and innovative power of Continental – from product development to sales – is getting noticed. “We will continue to stand by workshops in the

> future with exceptional service and top quality, and would like to express our wholehearted thanks for the high level of trust they place in us.

Services and product offering serves the full spectrum of customer requirements

This trust is strengthening the company's development from a traditional tire manufacturer into a full solutions provider.

> We have aligned our offering consistently to the needs and requirements of our customers," explains Röbbel. "Our services covering all aspects of tires allow us to provide our customers with tailored support.

The line-up of commercial vehicle tires reached a new level in 2022 with the introduction of Generation 5. Added to which, Continental is the first manufacturer to offer a complete tire family – the Conti Urban – with sensors, advancing the digitalization of bus fleets.

The Conti360° Solutions package of services sees Continental supporting fleet managers with intelligent tire management, including ContiConnect digital solutions and retreaded premium tires

> Our long-lasting tires and extensive tire services allow us to make a significant contribution to increasing fleet efficiency and sustainability and looking after our planet's resources more effectively," says Timo Röbbel. Continental's customer service is supplemented by offers such as training for partner workshops. "We stay in close contact with our retailers and workshops, and this enables us to respond to their wishes and needs in a very targeted way,

he adds. It is a commitment that also resonates with the professionals, experts and readers of WERKSTATT aktuell magazine.

Business Area Replacement EMEA

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