Continental Bicycle Tires: Continental and Pivot Factory Racing kick-off bid for 2023 UCI Enduro and...

PUBLISHED JUN 7, 2023
BY CONTINENTAL AG

Continental Bicycle Tires: Continental and Pivot Factory Racing kick-off bid for 2023 UCI Enduro and Downhill World Cup glory with new film

- New film celebrates Pivot’s first year with Continental and lifts the lid on preparations for 2023

- Kelsey Rollet, Bicycle Marketing Manager:

> 2022 was an absolute dream year for Continental and Pivot.

Hanover, Germany, June 8, 2023. Continental and Pivot Factory Racing have released a new film celebrating the success of Pivot’s first full season rolling on Continental’s Gravity Range, and outlines the team’s goal to dominate the 2023 Enduro and Downhill UCI Mountain Biking World Cups.

Continental’s Gravity Range was officially launched in April 2022, following three year’s development by Continental’s category-leading R&D team and testing by athletes including those at Pivot Factory Racing team. A wide-ranging tire portfolio engineered from the ground up to meet every rider's demands, the Gravity Range was designed to instil maximum confidence on all trails and in any conditions.

This close relationship between athlete and engineering was proven with Pivot Factory Racing enjoying an exceptional 2022 season. Highlights came thick and fast for Pivot’s riders in races taking in all possible course conditions, with multiple podiums and a rainbow jersey to celebrate at the close of World Cup racing in September.

Pivot celebrates various individual titles and overall Team

Championship

A mud-soaked UCI Downhill World Cup in Snowshoe was home to a second-place podium finish for Bernard Kerr on Continental's Argotal tire - designed for loose, wet terrain - a result which supported him on his way to securing a fifth-place overall. Jenna Hastings took home the Women's Junior World Champion rainbow jersey following a matchless performance on a combination of the Argotal and Kryptotal Fr tires at Les Gets, even as conditions switched from dry to drenched ahead of race day.

Meanwhile, the Pivot team delivered an Enduro masterclass across 2022, securing the overall Team Championship plus significant individual results. Morgane Charre completed her most successful season ever, finishing on the podium in more than half of her EWS appearances and taking second overall; plus Ed Masters and Matt Walker consistently finished in the top 10, with Ed securing third place in Val di Fassa and Matt matching this feat at Sugarloaf, leading to an overall fifth and tenth position respectively.

Outlook: MTB season 2023 also marked by strong partnership

For 2023, Pivot and Continental are already working together to learn from the successes and challenges of last year to make their mark on Enduro's first season as a UCI World Cup race. Morgane secured her first win of the season at Finale Outdoor Region running a pair of Kryptotal Fr tires, alongside a second-place finish in Maydena and fifth in Derby; while Matt and Ed took ninth and tenth in Derby, adding to Ed's ninth place in Derby. The UCI Downhill World Cup kicks off in Lenzerheide this weekend, where Jenna will face her first race in the Elite Women's division and Bernard will look to capitalise on his career-best 2022 result with a renewed push for the top step of the podium.

Bernard Kerr, Team Manager, Pivot Factory Racing, said:

> Conti was a new partner for us in 2022 and what an awesome year it was for the team. The crew has grown and we can't wait to take what we learned and charge even harder for 2023.

Kelsey Rollet, Bicycle Marketing Manager - Bicycle Tires, Continental, said:

> 2022 was an absolute dream year for Continental and Pivot. The team put down some unbelievable race runs and demonstrated exactly what we've been working so hard to deliver with our tires. Looking ahead to 2023 and it's clear there's even more good news to come. There's great new talent coming on board in the form of Jakob Jewett, plus last year's results are an incredible baseline for the rest of the team to solidify and build upon. We're super stoked to continue to work alongside Pivot's racers and can't wait to see them pushing their limits on the Gravity Range and our prototype tires in the season ahead.

Communications Manager Two-Wheel Tires

Press release distributed by Wire Association on behalf of Continental AG, on Jun 7, 2023. For more information subscribe and follow us.

Media Assets

Embedded Media

Visit the online press release to interact with the embedded media.

https://wireassociation.eu/newsroom/continental-ag/releases/en/continental-bicycle-tires-continental-and-pivot-factory-racing-kick-off-bid-for-2023-uci-enduro-and-1186

Continental AG

Newsroom: https://wireassociation.eu/newsroom/continental-ag
Website: https://www.continental.com/
Primary Email: silke.bernhardt@conti.de

Social Media

Facebook - https://www.facebook.com/Continental

Twitter - https://twitter.com/Conti_Press
Youtube - https://www.youtube.com/c/ContinentalCorporation
Instagram - https://www.instagram.com/continental_career/
Linkedin - https://www.linkedin.com/company/continental
Glassdoor - https://www.glassdoor.com/Overview/Working-at-Continental-EI_IE3768.11,22.htm