

Continental Brings Its Surface Explorer Configuration Tool Online: A New Dimension in Interior...



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Continental Brings Its Surface Explorer Configuration Tool Online: A New Dimension in Interior Visualization

- Any angle, every color, in photorealistic detail: Surface Explorer visualization tool enables users to make confident choices – all virtually
- Cutting-edge technology available for everyone: in real-time, in high-definition, seamless and intuitive
- Ema Orman-Briski, head of Advanced Design Global of ContiTech Surface Solutions business area:

The Surface Explorer is great for designers and architects as they can try and test an idea with minimum effort in a realistic and aesthetic environment

Hanover, Germany, August 26, 2025. Continental has brought its Surface Explorer online – an innovative, web-based 3D visualization tool that lets interior designers and architects experience and select surface materials according to their specific needs. Designed with creative professionals in mind, Surface Explorer offers an intuitive, immersive and realistic journey through a curated world of artificial leather, furniture foils and other high-quality surfaces of the Conti and skai brands, all rendered in photorealistic detail and placed within authentic, modern living environments.

Until this year, the Surface Explorer was only available offline as part of trade fair exhibitions or offerings for selected customers. Now, the tool can be accessed by anyone, anytime: the company's experts for interior and exterior living surfaces within ContiTech Surface Solutions

business area have invested the time and money to make it readily available to the entire industry.

We are very happy that now lots more people have the opportunity to work with our Surface Explorer,” says Ema Orman-Briski, head of Advanced Design Global of the ContiTech Surface Solutions business area at Continental. “This solution is great for designers and architects as it lets them try and test ideas in a highly realistic and aesthetic environment at no cost to themselves and with very little effort. It’s also a major win for us, because existing and potential customers can immerse themselves in our broad range of designs and colors.

Designed for the Industry, Built for the Future

With Surface Explorer, users can intuitively navigate a virtual home environment – complete with open-plan interiors, elegant furnishings and expansive glass architecture – where they can explore over 200 digitized surface designs. Whether it’s a wall panel, item of furniture or outdoor element, each surface can be configured in real time, allowing users to visualize textures, colors and patterns in context. The surfaces available for display comprise all Continental home surfaces of both the Conti and skai brands.

Empowering Creative Vision

Surface Explorer is more than just a configurator – it is a creative companion. It empowers designers to experiment freely as they personalize spaces and make confident material choices without the need for physical samples. The tool’s high-resolution, photorealistic rendering capabilities bring surfaces to life from every angle, enriching design decisions and streamlining the planning process. The catchphrase created to market the tool says it all:

See it. Feel it. Make it yours.

By reducing reliance on physical samples and traditional photoshoots, Surface Explorer supports sustainable design practices while offering a readily available solution for material visualization. Surface Explorer is tailored for B2B professionals in the home and living industry. It is accessible via desktop, tablet and smartphone and integrates seamlessly with websites and digital campaigns. Early adopters have

described the tool as “absolutely impressive” and “a real game-changer,” praising its intuitive interface and unprecedented visual quality.

For more information, visit www.skai.com/en/interior/surface-explorer.

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