Continental debuts Limited-Edition Archetype racing tire, developed with UAE Team Emirates – XRG for…

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Continental debuts Limited-Edition Archetype racing tire, developed with UAE Team Emirates – XRG for the Tour de France

- The tire offers a weight saving of 35g vs the Grand Prix 5000 S TR

- Official Licensed Product for the Tour de France 2025

- Developed in collaboration with UAE Team Emirates - XRG

Hanover, Germany, June 26, 2025: Continental is proud to announce the launch of the Archetype, a new limited edition road tire developed in close collaboration with UAE Team Emirates – XRG. Designed to push the boundaries of race-day performance, the Archetype takes everything Continental knows about speed and refines it into its purest form. The tire will be in action at the 112th Tour de France, which kicks off in Lille next week.

Born from the demands of the most successful team in the UCI World Rankings, the Archetype is built for one purpose… winning. After countless hours of testing, racing, and perfecting, this tire delivers uncompromising performance where it matters most.

> We were asked by UAE Team Emirates - XRG to build a tire that could deliver even faster performance in a 30mm width. That’s a bold challenge — so we went back to the fundamentals,” said Hannah Ferle, Road Product Manager at Continental. “The result is the Archetype: a tire that distills our decades of racing expertise into a pure, purpose-built product. It’s minimal, fast, and made for those who live to compete.

Built to Race. Forged by Champions.

The Archetype features a 30mm width, shedding 35 grams compared to the Grand Prix 5000 S TR. An ultra-supple carcass ensures maximum responsiveness and comfort under pressure. At the heart of the tire is Continental's iconic BlackChili compound, reducing rolling resistance while maintaining class-leading grip.

Further enhancing performance is LazerGrip, Continental's signature micro-profile shoulder treatment for confident cornering at speed. The Archetype also integrates Active Comfort Technology, absorbing road vibration for a smoother, more controlled ride.

Fully Tubeless Ready and hookless-compatible, the Archetype is engineered for modern race setups, from Grand Tours to high-stakes time trials.

Key features of the Archetype

- Developed with UAE Team Emirates – XRG

- Weight saving of 35g vs. the Grand Prix 5000 S TR

- BlackChili compound for grip and speed

- LazerGrip micro-profile shoulder for confident cornering

- Tubeless Ready and hookless-compatible

- Limited Edition Availability

- Official Licensed Product for the Tour de France 2025

The name Archetype reflects more than just performance — it embodies the essence of elite competition: a prototype made real, a symbol of speed, and a pattern for the future of racing tires.

Head of Bicycle Marketing Communications

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