Continental Expands Its Agricultural Tire Range with New Sizes

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BY CONTINENTAL AG

Continental broadens its agricultural tire portfolio for the TractorMaster and CompactMaster AG/EM product lines, responding to the growing demand for bigger agricultural machinery and thus larger, technologically advanced tires

- Introduction of new TractorMaster in size 600/70R34 for front tires and 620/70R42 for rear tires

- CompactMaster product line adds size 500/70R24, expanding options for diverse farming and industrial applications

- New sizes are already available

Hanover, Germany, October 25, 2023. Continental has announced the expansion of its agricultural tire portfolio, with new sizes for its TractorMaster and CompactMaster AG/EM product lines now available. The tire supplier is thus responding to the trend towards larger and more powerful agricultural machinery and the demand for bigger and more technologically advanced tires.

New additions to Continental’s TractorMaster and CompactMaster AG/EM ranges

Continental has introduced a new size for its popular TractorMaster product line: the 600/70R34. This addition not only complements the existing range, but can also be used as a front tire in combination with other specific tire sizes. The premium tire supplier will also launch the TractorMaster 620/70R42 as a rear tire option in the near future.

The CompactMaster product line, initially available in size 460/70R24, now also comes in 500/70R24, providing more options for telehandler in different operating conditions. The CompactMaster AG is designed for agricultural applications such as field operations, while the

CompactMaster EM is tailored for hard-surface logistics tasks.

> With the size 500, we are meeting the demand from our customers, as well as responding to the trend toward larger vehicles and diverse operational requirements,

says Ivonne Bierwirth, Head of Business Field Agricultural Tires.

Optimizing return on investment via technologically advanced tires

Continental has launched nine product lines with over 110 articles for agricultural machinery in the last years. Bierwirth:

> With our portfolio out of our plant in Portugal, we are looking for products that address current trends and challenges within the industry to support efficient agricultural work. Farmers will benefit from our tailor-made selection suitable for diverse conditions.

The focus remains on damage- and cut resistance, as well as lifetime and fuel savings as key factors in tires total cost of ownership.

New, intelligent technologies for a more sustainable agriculture at Agritechnica 2023

At this year’s Agritechnica, the world's leading trade fair for agricultural technology, Continental will showcase its cutting-edge technologies under the slogan:

> Our Smart Farming. For your harvest of tomorrow.

Continental's booth will feature AI-based systems, autonomous mobile robots, sensors and tire technologies that ensure greater sustainability, safety and efficiency on the farm, in the greenhouse and on the field. At booth A19 in hall 20, the technology company will present the VF TractorMaster Hybrid with the lite version of ContiConnect and the VF TractorMaster. The event will take place from November 12 to 18, 2023, in Hanover, Germany.

Communications Manager Commercial Specialty Tires

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