

Continental Intensifies Climate Change Mitigation with New Immediate Action Program



PUBLISHED APR 26, 2022
BY [CONTINENTAL AG](#)

The focus of Net|Zero|Now is on Continental products and systems used in emission-free vehicles – from electric cars to hydrogen-powered buses and streetcars. Continental generated sales of almost €1 billion with emission-free mobility in the past fiscal year. The 10 highest-volume electric vehicle brands worldwide in 2021 all placed their trust in Continental technology. The program means that for these vehicles, zero-emission mobility is already possible when it comes to the share of CO emissions attributable to Continental. Not only are they emission-free during their use, but the value chain relating to Continental is also carbon-neutral. Furthermore, Net|Zero|Now is immediately available for the combustion-engine-vehicle and industrial business, thus helping companies meet the increasingly ambitious carbon neutrality targets on the market.

Net|Zero|Now as a blueprint for immediate climate change mitigation

“2021 in particular, with its devastating floods and forest fires, showed that climate change mitigation needs to be accelerated. We must use every means available to implement measures faster,” says Dr. Ariane Reinhart, Executive Board member for Human Relations and Sustainability at Continental. “At the same time, we must seize the opportunities associated with this transformation together with our partners.”

Press release distributed by Wire Association on behalf of Continental AG, on Apr 26, 2022. For more information subscribe and [follow us](#).

Media Assets

Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://wireassociation.eu/newsroom/continental-ag/releases/en/continental-intensifies-climate-change-mitigation-with-new-immediate-action-program-190>

Continental AG

Newsroom: <https://wireassociation.eu/newsroom/continental-ag>

Website: <https://www.continental.com/>

Primary Email: silke.bernhardt@conti.de

Social Media

Facebook - <https://www.facebook.com/Continental>

Twitter - https://twitter.com/Conti_Press

Youtube - <https://www.youtube.com/c/ContinentalCorporation>

Instagram - https://www.instagram.com/continental_career/

Linkedin - <https://www.linkedin.com/company/continental>

Glassdoor - https://www.glassdoor.com/Overview/Working-at-Continental-EI_IE3768.11,22.htm
