

Continental Receives Trio of Wins At The Tire Technology International Awards 2024



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Continental Receives Trio of Wins At The Tire Technology International Awards 2024

- All new AllSeasonContact 2 picked up “Tire of the Year” award
- UltraContact NXT won

Environmental Achievement of the Year – Tire Design

- Concept tire Conti CityPlus received “Tire Concept of the Year”

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For us being the only manufacturer to win three awards this year, this is a strong acknowledgement of our high innovation power

, said Edwin Goudswaard, Head of R&D at Continental Tires

Hanover, Germany, March 20, 2024. Continental has scooped up three wins at the Tire Technology International (TTI) Awards for Innovation and Excellence this year. The German premium tire manufacturer took home the top prize of “Tire of the Year” for its new AllSeasonContact 2. In developing the tire, the manufacturer focused on the needs of vehicles of all driving types and produced a tire with safe handling, and impressive grip in all weather conditions. Continental also won

Environmental Achievement of the Year – Tire Design” for the UltraContact NXT, for striking the optimal balance between sustainability, safety, and efficiency. The third award is the “Tire Concept of the Year

for the Conti CityPlus. This state-of-the-art tire technology increases

the total energy efficiency of a tire by up to 10 percent. The results are lower CO2 emissions from passenger cars with combustion engines and longer driving ranges for electric vehicles. The awards were presented at the Tire Technology Expo at the Hanover Exhibition Centre in Germany on March 19.

We are committed to performance, safety, and sustainability. For us being the only manufacturer to win three awards this year, this is a strong acknowledgement of our high innovation power. It is also a testament to the extra mile we go to truly understand our customers' needs", said Edwin Goudswaard, Head of R&D at Continental Tires. "We are all very proud and I congratulate the whole team for this outstanding achievement. We all work very hard every day to make mobility safer, more cost-efficient, and more sustainable for our customers.

The Tire Technology International Awards for Innovation and Excellence recognize the latest advances and developments in the tire industry and are voted on by a panel of over 25 leading professionals. Continental won "Tire of the Year" and

Environmental Achievement of the Year – Tire Design

for the second year in a row.

AllSeasonContact 2 is a convincing all-season solution for vehicles of all drive types

All-rounder with convincing winter qualities, dynamic handling and short braking distances on wet roads, quiet drive-by noise, high mileage – this is how independent tire testers describe the all-season tire AllSeasonContact 2. Continental has increased the mileage of the AllSeasonContact 2 by 15 percent compared to the previous model and at the same time reduced the rolling resistance by 6 percent - without compromising on safety. The AllSeasonContact 2 ensures even better handling on dry roads and has an even shorter braking distance on wet and dry roads. With its performance values, it is an efficient all-season solution for vehicles of all drive types.

UltraContact NXT is the most sustainable passenger car series tire on the market to date

With the UltraContact NXT, Continental offers a tire with a particularly

high proportion of sustainable materials. With up to 65 percent renewable, recycled and mass-balance-certified materials, the series tire combines a high proportion of sustainable materials with maximum safety and performance. All 19 tire sizes received the top EU tire label rating (“A”) in rolling resistance, braking in wet conditions and exterior noise.

Concept tire Conti CityPlus offers particularly high energy efficiency in city traffic

Thanks to the balanced interplay of efficient and sustainable technologies and materials, Continental products are particularly efficient when driving. The technology of the concept tire Conti CityPlus increases the overall energy efficiency of a car tire by up to 10 percent. This means lower CO2 emissions for cars with combustion engines and greater range for electric vehicles. This is achieved by optimizing tire behavior in inner-city stop-and-go traffic, which can increase the range of passenger cars by up to three percent. For electric vehicles, this corresponds to a saving of around 0.6 kWh per 100 kilometers.

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