Continental Tires Delivers Unrivaled Performance in 2025 Tour de France Victory

PUBLISHED JUL 26, 2025
BY CONTINENTAL AG

Hanover, Germany, July 27, 2025: Continental Tires celebrates a remarkable double victory by Tadej Pogačar, who secured both the Yellow and Polka Dot Jerseys. Racing Continental's Archetype and GP5000 TT TR tires, Pogačar demonstrated unparalleled endurance and climbing excellence throughout the competition.

> Tadej's exceptional achievements reinforce our commitment to superior tire performance,

said Hannah Ferle, Road Product Manager at Continental.

> Every tire is crafted with precision to dominate at the highest level.

> Continental's tires have given us a real competitive edge,

stated Mauro Gianetti, Team Principal, UAE Team Emirates-XRG.

> Their speed and reliability are crucial factors in our success.

Continental riders took a total of eight stage victories during the 2025 Tour de France—the most of any tire brand in this year's race. In a race rich with history, the Tour de France is the ultimate test of rider and machine. Continental continues to rise to the challenge—carrying champions to the podium.

Head of Bicycle Marketing Communications

Press release distributed by Wire Association on behalf of Continental AG, on Jul 26, 2025. For more information subscribe and follow us.

Media Assets

Embedded Media

Visit the online press release to interact with the embedded media.

https://wireassociation.eu/newsroom/continental-ag/releases/en/continental-tires-delivers-unrivaled-performance-in-2025-tour-de-france-victory-2574

Continental AG

Newsroom: https://wireassociation.eu/newsroom/continental-ag
Website: https://www.continental.com/
Primary Email: silke.bernhardt@conti.de

Social Media

Facebook - https://www.facebook.com/Continental
Twitter - https://twitter.com/Conti_Press
Youtube - https://www.youtube.com/c/ContinentalCorporation
Instagram - https://www.instagram.com/continental_career/
Linkedin - https://www.linkedin.com/company/continental
Glassdoor - https://www.glassdoor.com/Overview/Working-at-Continental-EI_IE3768.11,22.htm

---