

Continental to Showcase Sustainable Surface Solutions for Applications in Vehicle Interiors



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The IAA Transportation trade fair will see Continental present sustainable and functional surface solutions for the diverse requirements in the driver's cab.

The global climate challenge calls for more sustainable mobility. That's why Continental's surface solutions focus on sustainability and climate protection. "Our sustainable product design is based on three pillars: carbon neutrality, circular economy and unique product properties as enablers," says Dr. Dirk Leiß, Head of the Surface Solutions business area at Continental. "We've already achieved considerable success with our products on this path to sustainable vehicle interiors. In this way, we can now create customer-specific surface solutions that are up to 100 percent climate-neutral," explains Leiß.

The path to carbon-neutral products presents challenges in many areas such as raw materials, production processes and energy consumption. For sustainable product design at Continental, substituting classic petroleum-based raw materials with recyclable and bio-based raw materials is crucial. The surface specialists are also focusing on degradable solutions in development processes, and current sustainability measures are flanked by continuous efforts to substitute critical contents and minimize emissions and odors.

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