Continental unveils the all-new Terra Competition

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Continental introduces the Terra Competition, a tire designed to blur the line between road and gravel by combining uncompromised speed and improved aerodynamics

- The new model features a unique tread pattern and weight-optimized construction, ideal for light off-road and tarmac use

- Engineered for the Unknown: the newest addition to the Terra Range offers a choice of Race or Trail casings and specialized compounds for multi-surface riding

Hanover, Germany, January 26, 2026: Continental has expanded the Terra Range with the launch of the Terra Competition, its fastest ever gravel tire. Engineered to deliver uncompromised speed and improved aerodynamics for multi-surface riding, the Terra Competition is built for riders who want to push the limits and blur the line between road cycling and gravel exploration.

The Terra Competition features a specialized tread pattern optimized for rough tarmac, compressed soils, and light gravel in dry to moist conditions. The design incorporates an almost continuous center area designed for straight-line speed, while pronounced shoulder knobs provide the necessary soil interaction for off-road performance.

Alexander Haenke, MTB and Gravel Product Manager, Continental Tires, said:

> We set out to create the Terra Competition for riders who don’t want to choose between road speed and off-road capability. As more riders mix surfaces and push performance, the demand for a fast, yet versatile tire continues to grow. Terra Competition delivers that balance, combining efficiency on tarmac with the confidence needed when the route turns to gravel

To meet the specific demands of different riding environments, the

Terra Competition is available in both a Race and Trail casing, with distinct compound configurations. The Race casing and Rapid compound is the go-to option for maximum speed and acceleration on flats and inclines. The Trail casing with the Grip compound is engineered for more demanding off-road use, utilizing a more robust one-ply construction for improved ground compliance and puncture protection.

Both variants incorporate a textile breaker beneath the tread for enhanced puncture protection and employ the renowned BlackChilli compound. All models are Tubeless Ready and hookless compatible.

In a first for the Terra Range, the Competition was developed with a specific focus on reducing aerodynamic drag and increasing efficiency, ensuring high performance on tarmac surfaces. Riders can save up to 16% of weight (up to 68g), with the 35-622 Race variant weighing just 345g, as well as a reduction of up to 17% in rolling resistance compared to the 35-622 Terra Speed.

Key features of the Terra Competition

- Optimized tread design for reduced drag and increased efficiency across all-road applications

- Weight: 345g (35mm width, 28"), 420g (40mm width, 28"), 470g (45mm width, 28")

- Available in 35-622, 40-622 and 45-622 in Race and Trail casings

Head of Marketing Communications

Bicycle Tires, Specialty Tires

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