

# Continental's PremiumContact 7 Comes Top in What Car? Tire Test



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BY [CONTINENTAL AG](#)

Continental summer tire wins test by renowned British car magazine

- Excellent values in the braking categories in wet and dry conditions
- Peter Robb, Marketing Director Continental United Kingdom and Ireland:

Win adds to the many accolades the tire has received across Europe since its launch

Hanover, Germany, September 4, 2024. Continental's PremiumContact 7 recently came first in the What Car? tire test. With tires being the only contact between a car and the road, the test aimed to highlight the importance of making the right tire choice.

The PremiumContact 7 excelled in the braking categories, topping the table in both wet and dry conditions. The tire also performed well in wet and dry handling and received good feedback when put to the test on track.

The Continental PremiumContact 7 does a great job of dealing with wet and dry conditions, and standing water. It stopped our test car swiftly and offered an abundance of grip in all situations.

Said What Car? of the tire.

When it did falter, it did so without drama so the driver could back off the power and regain control.

The PremiumContact 7 is tailor-made for a wide range of vehicle – depending on weight, size and type of drive. Since heavy vehicles require different tire solutions than light passenger cars, the new premium tire has been adapted to each vehicle class and is available in tire sizes from 16 to 21 inches.

The adaptable tread design of the PremiumContact 7 ensures even more stability and ride comfort on both wet and dry roads. The tire also features a new innovative RedChili compound, with which Continental has succeeded in enabling optimum performance in the widest possible temperature spectrum.

Peter Robb, Marketing Director Continental United Kingdom and Ireland, said:

We are pleased to see the PremiumContact 7 come out on top in the What Car? tire test. This win adds to the many accolades the tire has received across Europe since its launch and it is great to see our tires recognized for their performance and safety.

More detailed material on the PremiumContact 7

In his role as product manager for summer tires, Philipp Mendelski helped lead development of the PremiumContact 7. He explains the special technical features of the new-generation tire in a short video. This video is available for editorial use.

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