

Continental's PremiumContact 7 Named Number One by Scandinavian Automotive Magazines



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New Continental summer tire wins summer tire test by Vi Bilägare

- Continental PremiumContact 7 receives the highest scores in the test on both wet and dry surfaces.

- According to the comparison results,

Continental is in a class of its own.

Hanover, Germany, March 21, 2024. Continental's PremiumContact 7 has won the latest summer tire test conducted by the Norwegian magazine Vi Bilägare. The magazines Motor (Norway) and Tuulilasi (Finland) republished the results. The comparison included ten summer tires from different manufacturers of different price and quality categories in the size 215/55 R17. In addition to premium brands intended for everyday use, the comparison also included cheaper alternatives and tires designed for year-round use.

Points were awarded in areas such as braking, cornering grip, and handling on wet surfaces, aquaplaning and cornering grip, braking and handling on dry surfaces, as well as fuel consumption, noise, and comfort. The tests were conducted in sunny Spain in October, using Škoda Karoq 1.5 TSI and Škoda Superb 2.0 TDI as test vehicles.

Continental PremiumContact 7 emerged as the leader in the test. The testers remarked,

It is a true sport tire, with grip levels that are in a class its own." The tire received special praise for its shortest braking distance and highest cornering grip on both dry and wet surfaces. In addition, Continental "gives the driver confidence in unexpected

driving situations.

In his role as product manager for summer tires, Philipp Mendelski helped lead development of the PremiumContact 7. He explains the special technical features of the new-generation tire in a short video. This video is available for editorial use.

More detailed material on the PremiumContact 7

Press release distributed by Wire Association on behalf of Continental AG, on Mar 20, 2024. For more information subscribe and [follow](#) us.

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