Fitted with Continental Tires: New Audi A6

PUBLISHED JAN 28, 2026
BY CONTINENTAL AG

Audi approves Continental tires as original equipment for its new A6

- The high-performance SportContact 7 and the energy-efficient EcoContact 6 Q for the warmer months

- For winter driving, Audi recommends the WinterContact TS 870 P

Hanover, Germany, January 28, 2026. Continental will fit the new Audi A6 with its summer tires as standard. The Ingolstadt-based car manufacturer has approved two options for its premium mid-size model: the high-performance SportContact 7 and the efficiency-focused EcoContact 6 Q.

The SportContact 7 is a high-performance tire designed for particularly sporty, precise handling. Its rubber compound and tread pattern are optimized for excellent grip and short braking distances on both dry and wet roads. Even at high speeds, the tire offers maximum stability and reliability. In independent tests, the SportContact 7 consistently earns top marks, particularly in safety-critical areas such as braking and handling. In the 2025 ADAC summer tire test, the SportContact 7 in size 255/40 R18 underwent rigorous evaluation and received a rating of “good” as the test winner. Testers praised its high stability and balanced performance during sporty driving.

Continental developed the EcoContact 6 Q for drivers who prioritize efficiency, durability and comfort. A special rubber compound and optimized tread pattern significantly reduce rolling resistance and noise. This not only lowers energy consumption and extends range but also enhances ride comfort – without compromising safety.

Safe through winter with Continental’s WinterContact TS 870 P

For driving in wintry conditions, Audi recommends the WinterContact TS 870 P. Thanks to its newly developed tread design and innovative sipes, this winter tire delivers reliable grip on snow and ice. Its rubber

compound remains flexible even at low temperatures, enabling short braking distances and safe handling in wet, cold and snowy conditions.

These tire lines have been approved for the new Audi A6 in the following sizes in numerous countries:

EcoContact 6 Q Silent, 255/40 R20 101Y XL

EcoContact 6 Q Silent, 255/35 R21 101Y HL

SportContact 7 Silent, 255/40 R20 101Y XL

SportContact 7 Silent, 255/35 R21 101Y HL

WinterContact TS 870 P, 245/45 R19 102W

WinterContact TS 870 P, 255/40 R20 101W

Technology, Innovation & Original Equipment

Manager Global Communications

Press release distributed by Wire Association on behalf of Continental AG, on Jan 28, 2026. For more information subscribe and follow us.

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