# Fuel Efficiency Meets High Mileage: Conti EcoRegional Generation 3+ with Reduced Rolling Resistance



PUBLISHED MAR 7, 2022 BY <u>CONTINENTAL AG</u>

We use cookies to provide you with the best experience on our website. Click on "Accept all" to allow all cookies or "Change cookie settings" to decide individually.

Note: If you consent to the use of performance cookies, you also consent to the transfer of your personal data to insecure third countries (e.g. to the USA). These insecure third countries do not provide a level of data protection comparable to EU standards. In the case of certain third party providers, such as Google and Mouseflow, no other guarantees are offered to compensate for this deficit. There is therefore a risk that the transmission of your personal data may result in state authorities accessing your personal data without you having effective legal protection options.

For more information on performance technologies and the transfer of data to third countries, please refer to the privacy policy.

By clicking the "Accept all" button, you explicitly consent to this. Consent can be revoked at any time by changing the cookie settings. The further processing of data already collected before revocation by the third-party provider cannot be excluded.

Press release distributed by Wire Association on behalf of Continental AG, on Mar 7, 2022. For more information subscribe and <u>follow</u> us.

### Media Assets

#### **Embedded Media**

Visit the <u>online press release</u> to interact with the embedded media.

https://wireassociation.eu/newsroom/continental-ag/releases/en/fuelefficiency-meets-high-mileage-conti-ecoregional-generation-3-withreduced-rolling-resistance-57

## **Continental AG**

Newsroom: https://wireassociation.eu/newsroom/continental-ag Website: https://www.continental.com/ Primary Email: silke.bernhardt@conti.de

#### **Social Media**

Facebook - https://www.facebook.com/Continental Twitter - https://twitter.com/Conti\_Press Youtube - https://www.youtube.com/c/ContinentalCorporation Instagram - https://www.instagram.com/continental\_career/ Linkedin - https://www.linkedin.com/company/continental Glassdoor - https://www.glassdoor.com/Overview/Working-at-Continental-El\_IE3768.11,22.htm