

# Introducing the Terra Adventure: Continental's ultimate off-road gravel tire



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Highly capable performance gravel tire inspired by XC mountain bike tire design

- Benefits from Continental innovations, including Grip Compound, Trail Casing, tubeless-ready technology, and hookless compatibility
- Available in 45mm casing for off-road speed focus, and up to 55mm for long-distance comfort and performance

Hanover, Germany, March 25, 2025: Gravel riders can now take on any terrain with confidence, speed and comfort with the new Continental Terra Adventure: Continental's most aggressive, off-road capable gravel tire ever. Engineered for the Unknown, the Terra Adventure is made for riders who seek to push beyond the beaten path. It's your ultimate gateway to the uncharted, blurring the lines between gravel and cross-country MTB.

Inspired by Continental's highly successful cross-country mountain bike tires, Terra Adventure delivers unparalleled performance across diverse terrains. Its fast-rolling open tread pattern ensures riders excel from soft ground to hardpack and everything in between, offering maximum grip with low rolling resistance.

Terra Adventure is the fourth addition to the Continental Terra series, joining Terra Hardpack, Terra Speed, and Terra Trail. It is designed for riders who demand the highest levels of grip, comfort, and confidence for extreme gravel riding, while maintaining low rolling resistance and exceptional puncture protection for off-road exploration.

The influence of Continental's cross-country mountain bike technology is evident in the Terra Adventure's tread. The MTB-inspired design features strong, angled, and slanted shoulder knobs for enhanced cornering and off-camber grip. The 3-3-4 Center Stud design

optimizes braking and transition performance, while the open tread pattern ensures fast rolling efficiency on mixed surfaces.

Terra Adventure is available in different width variants to suit gravel riders with specific demands. The 45mm wide casing has enhanced characteristics for off-road speed, while the 55mm option is more ideally suited to long-distance comfort and performance.

All options provide sidewall and center reinforcement for puncture protection and feature state-of-the-art tubeless-ready technology and hookless compatibility. The tire also offers exceptional grip and security, thanks to Continental's Grip Compound, which enhances damping and traction. It is designed to balance rolling resistance and off-road performance, optimized for today's gravel riding, as well as cross-country and down-country mountain biking.

Alexander Haenke, MTB and Gravel Product Manager, Continental Tires, said:

We are delighted to announce the latest addition to the Continental Terra gravel tire range with the Terra Adventure. It is the most off-road capable of our gravel tires and offers new possibilities for gravel riders who want to adventure further into the unknown and push their gravel riding to the maximum. As gravel riding continues to grow, more riders are exploring off-road terrain than ever—whether for leisure adventures or high-speed gravel races. We are excited to expand our range to meet this demand with tires built to handle even the most challenging conditions. The Terra Adventure offers confidence-inspiring support, security and speed, while its tread pattern features an open and studded design, closing the gap between all-round gravel and cross-country mountain bike tires.

### Key features of the Terra Adventure

- MTB-inspired open tread for maximum off-road grip and low rolling resistance
- Weight: 540g (45mm width, 28"), 620g (50mm width, 28"), 730g (55mm width, 29")
- Technology: Grip Compound, reinforced single-layer construction, tubeless-ready and hookless compatible

Head of Bicycle Marketing Communications

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