Maserati Relies on Premium Tires from Continental for Its New Luxury SUV Grecale

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Maserati Grecale rolls off the production line on Continental CrossContact tires

- EcoContact 6 also approved as original equipment

- Worldwide approvals of the tires in the size 19, 20 and 21 inches respectively

Hanover, Germany, September 28, 2023. Maserati relies on Continental's original equipment expertise for its Grecale model. The luxury SUV comes factory-equipped with tires from the CrossContact series. This has particularly been developed for good handling qualities on- and offroad. Continental has received worldwide original equipment approval for the CrossContact LX Sport in 19 inches and the CrossContact RX in 21 inches. Also approved for the Maserati Grecale is the EcoContact 6 in 20 inches. The tire is designed for energy-saving and noise-optimized driving, making it especially suitable for the hybrid version of the SUV.

Vehicles like the Maserati Grecale place high demands on tires with their high curb weight, high performance, and rapid acceleration. With the CrossContact series, Continental's developers have therefore designed tires that offer short braking distances on dry and wet roads and effective drive. A reinforced sidewall protects against damage, for example from stone chips. This also makes the tires ideal for driving on light terrain. The adapted tread pattern also ensures low rolling resistance. The even sipe arrangement on the tread reduces rolling noise.

EcoContact 6 for energy-saving driving – hybrid version benefits in particular

The special rubber compound of the EcoContact 6 reduces energy

absorption during driving and lowers friction and rolling resistance. This means lower energy consumption in cars with internal combustion engines and longer ranges in electric vehicles. In addition to short braking distances, the premium tire also offers reliable grip on dry and wet roads and very good cornering stability even at high speeds. The optimized tread design also reduces the tires rolling noise.

These tire lines and sizes are approved for the Maserati Grecale in numerous countries:

CrossContact LX Sport, 235/55 R 19 101W FR MGT

CrossContact RX, 255/40 R 21 102W MGT

CrossContact RX, 295/35 R 21 107W MGT

EcoContact 6, 255/45 ZR 20 105W XL MGT

EcoContact 6, 295/40 ZR 20 110W XL MGT

Head of External Communications

Communications Manager Technology & Innovation

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