

Mercedes Relies on Tires from Continental for All-Electric EQB



PUBLISHED JUN 22, 2022
BY [CONTINENTAL AG](#)

Hanover, Germany, June 23, 2022. Mercedes has opted for premium products from Continental to equip its new full electric SUV in the EQ family. The new EQB will come off the line on EcoContact 6 tires in 19 inches. Mercedes is also offering a high-safety Continental winter tire ex-factory: the WinterContact TS 850 P.

The EcoContact 6 summer tire is characterized by not only its outstanding energy efficiency but also its superior handling and brake performance. Continental has lowered the rolling resistance of the EcoContact 6 by 15 percent compared with the previous model. The specially developed rubber compound minimizes friction when the tire is in contact with the road surface, which means that the tire absorbs less energy and, in turn, rolling resistance is reduced. The EcoContact 6 recently showed off its energy efficiency as part of the summer tire test organized by German trade magazine Auto Zeitung (issue 6/22), in which it beat nine other tires from European, Asian and U.S. manufacturers in a rolling resistance test. In addition, the tire also offers excellent cornering stability even at high speeds. The tread profile constantly adapts to the road surface, ensuring a longer tire life.

Mercedes EQB customers can also opt for matching winter tires right when they place their orders. Here Continental offers the WinterContact TS 850 P. The tread of this tire line has numerous blocks and longitudinal sipes, providing improved traction and short braking distances on snow and wet road surfaces.

Press release distributed by Wire Association on behalf of Continental AG, on Jun 22, 2022. For more information subscribe and [follow us](#).

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