Money-back Guarantee: Continental launches special Promotion for ContiScoot Scooter Tires

PUBLISHED FEB 5, 2025
BY CONTINENTAL AG

Satisfaction guarantee for scooter owners buying a set of tires as of January 2025

- Generous two-month trial period for ContiScoot from date of purchase

- ContiScoot: perfect for safe and agile road handling

Hanover, Germany, February 6, 2025. Special promotion for scooter riders: When purchasing a set of ContiScoot tires in participating European markets from the first quarter of 2025, buyers will receive a money-back guarantee if they are not satisfied with the riding experience of this all-rounder, available to fit almost any scooter in the 50 to 350 ccm segment. Conditions: Within 14 days of the purchase, the product must be registered at www.contiscoot.com, including the upload of the invoice. Scooter enthusiasts will then have two months to try out their new set of tires. If buyers are not satisfied with the tires within that period, they only have to upload photos of the devalued sidewalls of both tires to the above website to receive a refund of the purchase price as shown on the invoice (excluding tire mounting, balancing and removal costs, costs for consumables and tire disposal fees). Additional details on the satisfaction guarantee and the eligibility conditions can also be found on the website.

ContiScoot: 32 different front and rear wheel sizes to fit almost all vehicles in the 50 to 350 ccm segment

The ContiScoot portfolio currently includes 32 front and rear wheel sizes from 10 to 16 inches, covering almost all vehicles in the 50 to 350 ccm segment. With the 3.5-10 inch format added at the end of 2024, these versatile tires now meet the requirements of classical

small scooters, while the 130/60-13-inch format focuses on the needs of many mid-size scooters. Other sizes are set to be launched before the end of this year and will further expand the product portfolio.

Safe and convenient riding pleasure in all everyday situations

The ContiScoot is the perfect tire for demanding scooter riders. With its excellent cold and wet grip, it ensures a safe and agile riding experience with perfect feedback right from the first meters after start-up – even under adverse conditions. This is complemented by short braking distances on wet and dry roads thanks to the tread pattern, with excellent water displacement and optimized compound.

The smaller ContiScoot sizes deliver especially impressive performance on scooters ridden in urban commuter traffic: The outstanding internal damping of the tires absorbs the bumps on uneven surfaces such as cobblestones and ensures maximum comfort. Another advantage for high-mileage users is the low wear combined with consistently high performance, resulting in economical operating costs.

Attractive promotional offer to foster brand loyalty

> With this satisfaction guarantee, we will further boost the popularity of ContiScoot among scooter owners," says Christian Kless, Head of Sales DACH/East Central Motorcycle Tires at Continental. "This eliminates any hesitation customers may have in purchasing the product and will allow them to test the road handling characteristics of our premium scooter tire for themselves under all everyday conditions.

In strong demand: Continental serves the growing scooter market with a broad product portfolio

With the ContiScoot portfolio – again substantially expanded at the end of 2024 – the premium tire maker is positioned to benefit from the fast-growing scooter market. Almost 21.5 million buyers around the world opted to purchase one of these practical two-wheeled vehicles in 2024. This was an increase of around 700,000 over the previous year. Especially in emerging countries, but also in established markets, scooters are valued as an economical mode of individual transportation that is appreciated for its compactness and maneuverability. By the end of the decade, experts believe that annual

global sales will actually increase to around 24 million vehicles per year – partly because electric drive technology will make scooters even more attractive in the future.

[1] The promotion will be launched on different dates in the participating countries Germany, Austria, Switzerland, France, Spain, Italy, Belgium, the Netherlands and Luxembourg.

[2] Source:
https://de.statista.com/outlook/mmo/motorraeder/motorroller/we...

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Press release distributed by Wire Association on behalf of Continental AG, on Feb 5, 2025. For more information subscribe and follow us.

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