

More courses, more flexibility, more digital offers – the ContiAcademy sets new training standards



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The program also includes high-voltage training courses, which Continental offers up to level 3. This also makes the new training center a focal internal training point for Continental developers who work with high-voltage vehicles. Continental also offers several essential training courses for operational workshop practice – for example, on business management topics such as developing a new business or addressing customers digitally.

Virtual learning has grown significantly in importance – and the ContiAcademy is equipped with the latest media technology. The “virtual classroom” on the upper floor resembles a small TV studio with lighting, presentation and camera technology. The trainers can stream online training sessions from there – and Continental currently offers twelve different virtual training courses.

“Our mobile cameras in the workshop area provide a real atmosphere of hands-on learning. Participants can even join the classroom training sessions via the internet. Whether it’s traditional classroom training, online training courses, or a mix of both – we can meet every need,” says Tobias Stephan, Head of Training in the Automotive Aftermarket business segment at Continental.

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