

More courses, more flexibility, more digital offers – the ContiAcademy sets new training standards



PUBLISHED APR 6, 2022
BY [CONTINENTAL AG](#)

The program also includes high-voltage training courses, which Continental offers up to level 3. This also makes the new training center a focal internal training point for Continental developers who work with high-voltage vehicles. Continental also offers several essential training courses for operational workshop practice – for example, on business management topics such as developing a new business or addressing customers digitally.

Virtual learning has grown significantly in importance – and the ContiAcademy is equipped with the latest media technology. The “virtual classroom” on the upper floor resembles a small TV studio with lighting, presentation and camera technology. The trainers can stream online training sessions from there – and Continental currently offers twelve different virtual training courses.

“Our mobile cameras in the workshop area provide a real atmosphere of hands-on learning. Participants can even join the classroom training sessions via the internet. Whether it’s traditional classroom training, online training courses, or a mix of both – we can meet every need,” says Tobias Stephan, Head of Training in the Automotive Aftermarket business segment at Continental.

Press release distributed by Wire Association on behalf of Continental AG, on Apr 6, 2022. For more information subscribe and [follow](#) us.

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