

Ten Highest-Volume E-Vehicle Manufacturers Worldwide Relied on Tires From Continental in 2023



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In the Asia-Pacific region, Continental is supplying all five highest-volume manufacturers for the first time, as already in the EMEA and The Americas regions

- Established and new manufacturers rely on tires from Continental, including Tesla, BMW, Volkswagen, BYD and Geely

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Our customers attach particular importance to tires with low rolling resistance for greater range and quiet rolling noise for high driving comfort,

says Manja Greimeier, Head of Original Equipment at Continental Tires

Hanover, Germany, March 5, 2024. In 2023 Continental supplied tires to all ten of the world's highest-volume manufacturers of fully electric vehicles for the first time. In the previous year, that figure stood at nine out of ten. In the Asia-Pacific region (APAC), the premium tire manufacturer is supplying the top five highest-volume manufacturers of electric vehicles with original equipment tires for the first time. In Europe, Middle East, and Africa (EMEA) as well as in the North, South and Central America (The Americas) regions, the company was able to defend its strong position: the five highest-volume manufacturers continue to trust in Continental tires.

Key to success: low rolling resistance, quiet rolling noise

Our customers attach particular importance to tires with low rolling resistance for more range and quiet rolling noise for high driving comfort. We meet these requirements with our high-performing tires for all types of electric vehicles. The trust that

manufacturers of e-vehicles worldwide have in Continental tires is a nice confirmation of this,

said Manja Greimeier, who heads the Original Equipment business for Continental's Tires group sector. The established and new e-vehicle manufacturers that Continental supplies include Tesla, BYD, Volkswagen, BMW and Geely.

Continuously ensuring more efficiency and less consumption

From a very early-stage Continental started to work specifically on optimizing its tires for greater efficiency and lower consumption. In 1993 the tire manufacturer presented the ContiEcoContact – the first tire line designed specifically for energy efficiency. Since then, all tire developments have focused on low rolling resistance, low rolling noise and high mileage without compromising or limiting safety. In its tire development, Continental also considers the higher weight of electric vehicles that results from the weight of the battery. Therefore, the company has also been producing passenger car tires with the special HL load index since 2021. These tires have an increased load capacity.

All vehicles benefit from Continental's technological advances, regardless of their type of drive. The premium tire manufacturer has optimized all current lines in the whole tire portfolio for all types of drive. Since 2023 the EV Compatible logo on the tire wall clarifies which tire models are designed for use on electric vehicles and to optimize their range. Because of this, Continental tires are always the right choice – regardless of whether it is a combustion engine or an electric vehicle.

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