

Transformation as an opportunity: Continental supports partners with new services and solutions



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Schwalbach/Hanover, Germany, August 1, 2022. Mastering complex technology, driving digitalization and becoming more sustainable – these are the topics on which Continental will focus for its workshop and aftermarket partners at this year’s Automechanika in Frankfurt. The technology company will present suitable solutions at the leading international aftermarket trade show – including SINDRI, the new, digital, direct vehicle acceptance tool for workshops, the virtual repair support service “Remote Expert,” and a study carried out on a drive belt made from sustainable materials. Other services and products that make everyday workshop tasks easier, more efficient and profitable can be seen from September 13 to 17 at booth FOR.0 A03 in the forum on the Frankfurt exhibition grounds.

“What has been the case for automakers for a while is now coming to workshops: Technologies are changing rapidly and placing new demands on repairs, and megatrends like sustainability are presenting workshops and retailers with new challenges,” says Peter Wagner, Head of the Automotive Aftermarket business segment at Continental. “In the future, success will only come to those who change at the right time and invest in knowledge as a resource for their business. Knowledge is becoming the new key currency in the aftermarket. This is why services that make the workshop fit for the upcoming changes are playing an increasingly important role. We accompany our partners on their route into the future with our technical know-how and operational management, complemented by our innovative and broad product portfolio from a single source.”

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