







DMC Representation Services Announces Strategic Partnership with Paradise Vacations Ltd to Strengthen Kenya Tourism Representation Across Europe and the USA



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DMC Representation Services is pleased to announce its strategic partnership with **Paradise Vacations Ltd**, a leading destination management company (DMC) based in Nairobi, Kenya. This collaboration marks an important milestone in expanding Kenya's presence within the European and United States travel trade markets.

Through this partnership, DMC Representation Services will represent Paradise Vacations Ltd across Europe and the USA, focusing on building long-term relationships with tour operators, travel agencies, wholesalers, MICE planners, and travel professionals seeking reliable ground-handling services in Kenya.

Kenya continues to be one of Africa's most diverse and inspiring travel destinations, offering unforgettable safari experiences, pristine Indian Ocean beaches, luxury lodges, adventure tourism, cultural heritage, and world-renowned wildlife conservation areas. As international demand for authentic African experiences continues to grow, this partnership aims to connect travel professionals with trusted local expertise.

Paradise Vacations Ltd specializes in delivering tailor-made travel experiences for FIT travelers, groups, luxury holidays, incentive travel, educational tours, and corporate events. The company combines local destination knowledge with personalized service to create memorable journeys throughout Kenya.

DMC Representation Services is dedicated to helping destination management companies expand their international market presence through strategic business representation, B2B marketing, partner development, and sales support. The company focuses on strengthening business relationships between destination suppliers and outbound travel companies across Europe and the United States.

"Our objective is to build sustainable partnerships that create value for both destination management companies and international travel professionals. We are delighted to represent Paradise Vacations Ltd and introduce their exceptional Kenya experiences to a wider network of travel buyers throughout Europe and the USA," said **Mr. Garikapati**, Founder & Managing Director of DMC Representation Services.

The partnership will focus on:

- Developing new B2B partnerships with European and U.S. tour operators.
- Increasing destination awareness for Kenya within international travel markets.
- Supporting travel agencies with reliable local destination expertise.
- Promoting customized leisure, luxury, adventure, MICE, educational, and group travel programs.
- Strengthening long-term business cooperation between international travel professionals and Paradise Vacations Ltd.

Travel companies interested in expanding their Africa portfolio or developing Kenya travel programs are invited to connect with DMC Representation Services for partnership opportunities and destination support.

About Paradise Vacations Ltd

Paradise Vacations Ltd is a Kenya-based Destination Management Company providing comprehensive travel solutions throughout Kenya. The company specializes in customized itineraries, safari holidays, beach vacations, luxury travel, group tours, educational travel, MICE services, airport transfers, hotel reservations, and professional destination support.

About DMC Representation Services

DMC Representation Services is an international travel representation company specializing in B2B destination representation, market development, public relations, and strategic partnerships. The company represents carefully selected destination management companies and tourism suppliers, helping them expand their presence across the European and United States travel markets through professional sales representation and business development.

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