

Modere Announces European Launch of Body Transformation* System Featuring Curb*, A Scientifically Backed Solution for Weight Management



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FOR IMMEDIATE RELEASE

BRUSSELS, Belgium, March 21, 2025 – Modere, a global leader in clean health and wellness, today announced the launch of its Body Transformation System in Europe and the UK. This innovative system features Curb and a complementary lineup of products designed to support appetite control*, metabolism† and lean body composition* when combined with a healthy lifestyle. Curb is formulated with scientifically backed ingredients, including glucomannan, which contributes to weight loss in the context of an energy-restricted diet.*

“The Body Transformation System represents a significant step forward in clean, science-driven weight management solutions,” said Jennifer Anderson, Vice President of Research and Development at Modere. “With a growing consumer focus on effective and natural ways to support weight control, we are thrilled to introduce Curb and our European-exclusive formulations. This system provides a comprehensive approach that aligns with our commitment to clean, safer and effective wellness products.”

The Body Transformation System includes five innovative products, designed to work together to help individuals achieve their body composition goals:

- **Curb:** A peach mango-flavoured powder formulated with glucomannan to contribute to weight loss when taken as part of an energy-restricted diet.* It also contains chromium, which contributes to the maintenance of normal blood glucose levels and macronutrient metabolism.

- **Amino Acids:** A blue raspberry-flavoured supplement containing Vitamin D, which contributes to the maintenance of normal muscle function.
- **Rich Chocolate Protein:** A pea protein-based formula with added vitamins and minerals. It contributes to the maintenance and growth of muscle mass and contains Vitamin B6, which supports normal energy-yielding metabolism.
- **Trim:** A once-daily formula with Liquid BioCell® that reduces the appearance of wrinkles, supports youthful-looking skin and improves skin's hydration, firmness and elasticity.
- **Ignite:** A metabolism-supporting capsule containing a patented blend of citrus extracts and guarana, which contributes to normal fat metabolism and supports weight control. It also includes Vitamin C to aid normal macronutrient metabolism and energy-yielding metabolism, as well as chromium to help maintain normal blood glucose levels.

“We are proud to expand Modere’s portfolio of clean lifestyle products to Europe and the UK, reinforcing our mission to become the most trusted name in wellness,” said Nate Frazier, President and Chairman of the Board at Modere. “The Body Transformation System is more than just a set of products, it’s a comprehensive approach to supporting metabolism, muscle function and overall well-being. We believe this system will empower customers to take control of their health and achieve lasting results.”

For more information and to purchase the Body Transformation System products, please visit <http://www.modere.co.uk/>.

About Modere

Modere is a global leader in clean health and wellness, offering a category-leading portfolio of live-clean products, including beauty and personal care, health and wellness and household essentials. Modere is committed to delivering products that are safer, effective and environmentally responsible.

Modere is a portfolio company of ZCG Private Equity, the private equity arm of ZCG (www.zcg.com), a leading privately held merchant bank comprised of private markets asset management, business consulting services, and technology development and solutions.

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**Glucomannan in the context of an energy-restricted diet contributes to weight loss. The beneficial effect is obtained with a daily intake of 3 g of glucomannan in three doses of 1 g each, together with 1-2 glasses of water, before meals and in the context of an energy-restricted diet.*

***Guarana seed contributes to normal fat metabolism and weight control*

†Vitamin B6 and Vitamin C contribute to normal energy-yielding metabolism

‡Chromium contributes to normal macronutrient metabolism

Collagen/HA Matrix™ Technology and Liquid BioCell™, variously in name and/or design, are trademarks of BioCell Technology, LLC, and are registered in the United States and other jurisdictions.

(modere.com/biocellpatents)

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