



Bausch + Lomb Announces the Launch of Bausch + Lomb ULTRA® ONE DAY Silicone Hydrogel Daily Disposable Contact Lenses

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United Kingdom and Ireland, 1 March 2022 – Bausch + Lomb, a leading global eye health business of Bausch Health Companies Inc. (NYSE/TSX: BHC) (“Bausch Health”), announces the introduction of Bausch + Lomb ULTRA® ONE DAY silicone hydrogel daily disposable contact lenses. Optimising breakthrough moisture and comfort technologies with a complete¹ lens design, Bausch + Lomb ULTRA® ONE DAY high performance contact lenses provide a whole new experience for today’s contact lens wearers.

Bausch + Lomb ULTRA® ONE DAY contact lenses are designed to fulfil unmet needs of contact lens wearers. Findings from a consumer symptoms survey of 318 silicone hydrogel daily disposable wearers identified a significant opportunity to help minimise unnecessary compromises in the contact lens wearing experience.^{3,6}

Among silicone hydrogel daily disposable contact lens wearers:

- 82% are interested in a contact lens that can help prevent or reduce dryness⁶
- 74% have to settle for less comfort in order to wear contact lenses the entire day⁶

- 74% blame their own lifestyle for eye issues, not their lenses⁶

Bausch + Lomb ULTRA® ONE DAY contact lenses feature a next generation contact lens material (kalifilcon A) and further advancing the technology found in Bausch + Lomb ULTRA® monthly contact lenses, Advanced MoistureSeal® Technology delivers a highly wettable surface and excellent breathability for long-lasting and healthy lens wear.^{3,4}

This moisture-rich environment enables new breakthrough ComfortFeel Technology to take wearers beyond comfort^{3,8}. ComfortFeel Technology releases unique comfort and eye health ingredients such as moisturizers/conditioners, osmoprotectants and electrolytes to help protect, enrich and stabilise the tear film.³

These two technologies work synergistically to deliver outstanding comfort for a full 16 hours of wear—supporting a stable and healthy ocular environment.^{3,4,8} Together with a complete lens design of high breathability³, low modulus⁷, easy handling², UV blocking^{9*} and High Definition Optics³, Bausch + Lomb ULTRA® ONE DAY meets the demands of today's contact lens wearer.^{6,8}

"Bausch + Lomb ULTRA® ONE DAY brings a higher standard of innovation to the contact lens category, said Thomas J. Appio, President, Bausch + Lomb/International. "This breakthrough new silicone hydrogel daily disposable contact lens is a welcome addition to our already robust contact lens portfolio and allows our eye care practitioners to take their patients and practices further – to live the ULTRA life."

Bausch + Lomb ULTRA® ONE DAY silicone hydrogel daily disposable contact lenses will be available to all Independent UK&I Optical Practices from 14th March 2022.

For more information visit www.ultraoneday.co.uk

About Bausch + Lomb

Bausch + Lomb, a leading global eye health business of Bausch Health Companies Inc., is solely focused on helping people see. Its core businesses include over-the-counter products, dietary supplements, eye care products, ophthalmic pharmaceuticals, contact lenses, lens care products, ophthalmic surgical devices and instruments. Bausch + Lomb develops, manufactures and markets one of the most comprehensive product portfolios in the industry, which is available in more than 100 countries.

*UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they DO NOT completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed.

References

1. Only Bausch + Lomb ULTRA® ONE DAY contact lenses offer a complete moisture + comfort system with Advanced MoistureSeal® and ComfortFeel Technologies plus a complete design of high Dk/t, low modulus, UV blocking and High Definition Optics. Bausch + Lomb ULTRA® ONE DAY contact lenses deliver health through its complete system working together to support a healthy ocular environment, the inclusion of eye health ingredients which are retained over 16 hours and the high allowance of oxygen permeability (Dk/t=134). [Applicable references 2-5]
2. Data on File. Product Performance Evaluation of a Novel Silicone Hydrogel Contact Lens: kalifilcon A Daily Disposable Contact Lenses - Summary of kalifilcon A Patient Comfort and Vision Outcomes. Bausch & Lomb Incorporated, Rochester, NY, 2021.
3. Rah M. Ocular surface homeostasis and contact lens design. February 2021.
4. Schafer, J. Steffen, R. Reindel, W; A clinical assessment of dehydration resistance for a novel silicone hydrogel lens and six silicone hydrogel daily disposable lenses. Poster presented at AAO; October 2020
5. Competitive grid packaging solutions with sources
6. Results of a consumer symptoms survey of 318 silicone hydrogel daily disposable contact lens wearers. Kadence International, April 2019.
7. The Bausch + Lomb ULTRA ONE DAY Experience. March, 2021.
8. Data on File. Product Performance Evaluation of a Novel Silicone Hydrogel Contact Lens: kalifilcon A Daily

Disposable Contact Lenses - Summary of kalifilcon A. Patient Comfort and Vision Outcomes for Patients Who Wore Lenses for 16 or More Hours Per Day. Bausch & Lomb Incorporated, Rochester, NY, 2021.

9. U.S. Food & Drug Administration 510(k) Summary K200528; Bausch + Lomb (kalifilcon A) Soft (hydrophilic) Contact Lens. May 2020.

Please read the Instructions for Use (IFU) for important product use and safety information with Bausch + Lomb ULTRA® ONE DAY contact lenses.

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