







# Davy van Loon Appointed as New CEO of Hard Trans Kft, 'Driving Progress' in a New Era for Logistics and Road Transport

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BY [HARD TRANS KFT.](#)

*Hard Trans Kft, a leading logistics and road transport company with over 25 years of industry expertise, is pleased to announce the appointment of Davy van Loon as its new Chief Executive Officer.*

Budapest, July 2025 – Hard Trans Kft, a leading logistics and road transport company with over 25 years of industry expertise, is pleased to announce the appointment of Davy van Loon as its new Chief Executive Officer, effective 1st July 2025. He succeeds Andrea Gyetvai, the company's founder and long-standing CEO, who has been the driving force behind Hard Trans Kft's success in the European transport and logistics sector.

## **A Legacy of Excellence and a New Leadership Vision**

Since its founding, Hard Trans Kft has built a strong reputation for reliability, efficiency, and innovation in road transport and logistics services. Under Andrea Gyetvai's leadership, the company expanded its operations, developed key industry partnerships, and maintained a customer-first approach that solidified its position in the market.

As Andrea Gyetvai transitions from her role, the company welcomes Davy van Loon, an accomplished executive with a proven track record in logistics, e-commerce, supply chain management, and business transformation. His appointment marks the beginning of an exciting new chapter for Hard Trans Kft, with a focus on digitalization, sustainability, and strategic growth.

## **Introducing Davy van Loon: A Strategic Leader for the Future of Transport**

Davy van Loon brings extensive experience in logistics, operations, and technology-driven business development to Hard Trans Kft. His career highlights include:

**Leadership** roles in logistics e-commerce and supply chain optimization, with a focus on efficiency and innovation.

**Expertise** in digital transformation, leveraging technology to enhance fleet management and route planning.

**A strong background** in international business development, helping companies expand their market reach.

His strategic vision aligns with Hard Trans Kft's commitment to modernizing logistics solutions while maintaining the high service standards that clients have come to expect.

## **The Road Ahead: Innovation and Sustainable Growth**

Under Davy van Loon's leadership, Hard Trans Kft will focus on:

- Enhancing operational efficiency through advanced logistics technologies, including AI-driven route optimization and real-time tracking.
- Expanding service offerings to meet evolving industry demands, including green logistics solutions.
- Strengthening partnerships with clients and suppliers across Hungary, Europe, and Asia to ensure seamless, reliable transport services.

"I am honoured to take on the role of CEO at Hard Trans Kft and build upon the incredible foundation laid by Andrea Gyetvai," said Davy van Loon. "The logistics industry is evolving rapidly, and we are committed to staying at the forefront by embracing innovation while maintaining our core values of reliability and customer satisfaction."

Andrea Gyetvai expresses confidence in the leadership transition: "After more than 25 years of leading Hard Trans Kft, I am proud to pass the torch to Davy. His strategic mindset and industry expertise make him the ideal leader to guide the company into the future."

## **About Hard Trans Kft**

Hard Trans Kft is a trusted name in road transport and logistics since 1999, offering tailored solutions for freight forwarding, warehousing, and supply chain management. With a strong presence in Hungary and across Europe, the company is known for its punctuality, safety, and customer-centric approach.

For more information, visit [www.hardtrans.eu](http://www.hardtrans.eu)

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Media Contact:

Hard Trans Kft

Email: [pr@hardtrans.eu](mailto:pr@hardtrans.eu)

With Davy van Loon at the helm, Hard Trans Kft is poised to drive innovation, expand its market reach, and reinforce its leadership in the logistics industry. The future of transport is here - efficient, sustainable, and ready for the challenges ahead.

*Press release distributed by Wire Association on behalf of Hard Trans Kft., on May 25, 2026. For more information subscribe and [follow](#) us.*

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## Press Contacts

### 1. G Hernandez

PR & International Business Development

[pr@hardtrans.eu](mailto:pr@hardtrans.eu)

+36705559492

<p>Public Relations & International Business Development</p>

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## Media Assets

### Images



The image is a promotional graphic for HardTrans. On the left, a dark blue vertical panel contains the slogan "We Drive Progress." in white and yellow text, with a grid of white dots above it. Below the slogan is the HardTrans logo, which includes the Hungarian phrase "ÖRÖKKÉ MOZGÁSBAN" above "HardTrans" and "MAGYARORSZÁG" below it. At the bottom of this panel is the website "www.hardtrans.eu". On the right, a photograph of Davy van Loon, the Chief Executive Officer, is shown. He is a man with glasses, wearing a blue suit jacket over a pink shirt, with his arms crossed. The background of the photo shows a modern building with a grid of lights. A yellow and black geometric pattern is visible in the top-left and bottom-right corners of the overall graphic.

**We Drive Progress.**

ÖRÖKKÉ MOZGÁSBAN  
**HardTrans**  
MAGYARORSZÁG

[www.hardtrans.eu](http://www.hardtrans.eu)

Chief Executive Officer  
Davy van Loon

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## Files

1. [PRESS RELEASE - Hard Trans Kft. appointed new CEO Davy van Loon - English](https://wire-association.s3.eu-west-2.amazonaws.com/production/277/PRESS-RELEASE---Hard-Trans-Kft.-appointed-new-CEO-Davy-van-Loon---English.pdf)  
application/pdf
2. [PRESS RELEASE - Hard Trans Kft. appointed new CEO Davy van Loon - Hungarian](https://wire-association.s3.eu-west-2.amazonaws.com/production/278/PRESS-RELEASE---Hard-Trans-Kft.-appointed-new-CEO-Davy-van-Loon---Hungrian.pdf)  
application/pdf

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## Hard Trans Kft.

Newsroom: <https://wireassociation.eu/newsroom/hard-trans-kft>

**Website:** <https://www.hardtrans.eu>

**Primary Email:** [pr@hardtrans.eu](mailto:pr@hardtrans.eu)

## **Social Media**

Facebook - <https://www.facebook.com/hardtranshungary>

Linkedin - <https://www.linkedin.com/company/hardtranshungary>

Instagram - <https://www.instagram.com/hardtranshungary/>

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