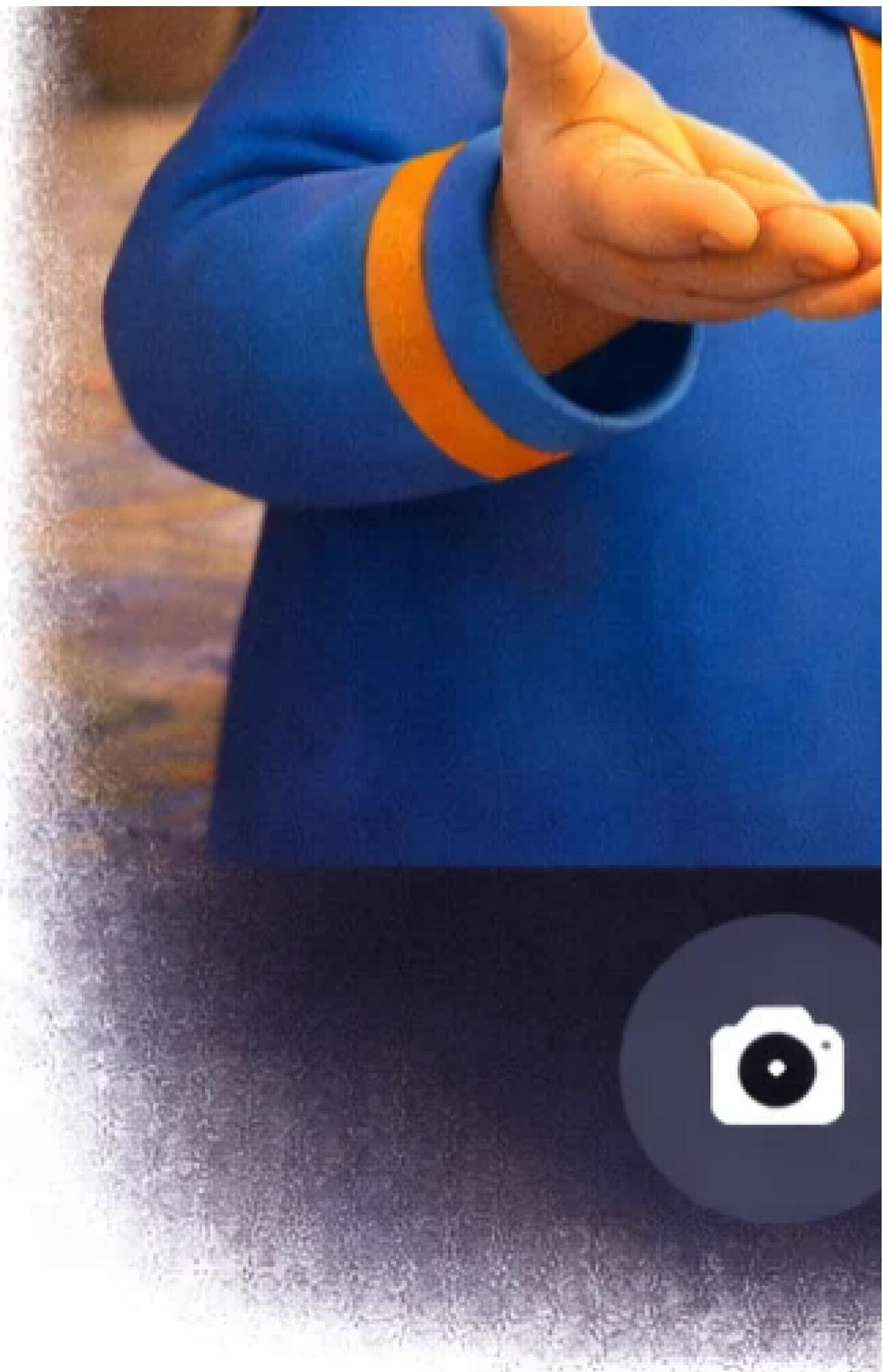


LIVE



Kolliks Is Digitising the Moroccan Souk Shopping Experience for Tourists and the Diaspora



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BY [KOLLIKS](#)

A new Morocco-based startup is turning traditional souk shopping into a digital, shippable experience — letting people buy Moroccan crafts from anywhere in the world and have them delivered safely to their door.

Marrakesh, Morocco — Kolliks, a new Morocco-based logistics and shopping concierge startup, is on a mission to digitise the traditional Moroccan souk shopping experience and make it accessible to tourists and the Moroccan diaspora worldwide.

Every year, millions of visitors fall in love with Morocco's crafts, ceramics, rugs, lamps, spices, and handmade goods. But when it's time to return home, many are forced to leave their favorite finds behind due to luggage limits, fragile items, or complicated international shipping.

Kolliks was created to solve exactly this problem.

The company transforms the physical souk experience into a simple, modern, and shippable service. Customers can either ship the items they bought during their trip or shop remotely through Kolliks. In the remote shopping experience, customers can browse and buy Moroccan products with the help of Kolliks' local team, including via live video shopping sessions that recreate the feeling of walking through the souks in real time.

Once the items are selected, Kolliks handles the entire process: pickup, professional packing, shipping, customs paperwork, and delivery to the customer's home in Europe and beyond.

"Our goal is to make Morocco shoppable without stress," says Mohammad Al Juburi, founder of Kolliks. "We want people to enjoy the magic of the souks without worrying about how they'll carry or ship everything home."

By combining local presence in Morocco with modern logistics and digital tools, Kolliks is building a bridge between Moroccan artisans, souks, tourists, and the global diaspora — bringing a piece of Morocco to customers' homes, no matter where they live.

Kolliks is currently live and serving customers who want to ship or shop Moroccan products and have them delivered safely to their homes.

For more information, visit <https://www.kolliks.com>

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