

# Nestlé accelerates No Deforestation commitment by implementing 100% satellite monitoring coverage of its global palm oil supply chains



PUBLISHED SEP 14, 2018  
BY NESTLÉ

Nestlé today announced its accelerated plan towards reaching the company's 2020 No Deforestation commitment by becoming the first global food company to implement Starling, a satellite-based service, to monitor 100% of its global palm oil supply chains. Starling was developed by Airbus and The Forest Trust (TFT) as a global verification system evidencing that no deforestation is taking place throughout the supply chain.

Deforestation is a serious and complex issue and addressing it requires the entire industry working together towards greater transparency, inclusiveness, direct supply chain engagement and capacity building throughout the supply chain.

Nestlé has always been committed to source the raw materials we need to make our products in a responsible manner. In 2010, we made a No Deforestation commitment stating that all our products globally will not be associated with deforestation by 2020,

said Magdi Batato, Executive Vice President, Head of Operations, Nestlé S.A.

By 2017, 63% of Nestlé global supply chain was deforestation-free.

In order to accelerate this journey, we have worked with Airbus and TFT since mid-2016 to embark on a pilot project over the Perak landscape in Malaysia. Starling satellite monitoring is a game changer to achieve transparency in our supply chain and we are pleased to extend this collaboration to cover 100% of

Nestlé's global palm oil supply chains by the end of the year. We will also extend this program to cover our pulp and paper supply chains next year as well as soya at a later stage,

Starling uses cutting-edge technology combining high-resolution radar and optical satellite imagery to provide unbiased year-round monitoring of land cover changes and forest cover disturbances. Data collected along with its analytics enable companies to manage risks and perform field intervention strategies to drive changes.

Starling is a fully digital service, offering best-in-class machine learning and cloud technologies to provide very precise and near-real time forest cover change information. Terabytes of satellite images are turned into actionable information, to provide our customers with a reliable service to monitor their supply chains and to early identify potential deforestation events,

said François Lombard, Head of the Intelligence Business at Airbus Defence and Space.

Starling utilizes Airbus's high-resolution SPOT 6 and SPOT 7 satellites as well as third-party sensors, which are designed for large geographical areas. With sharp accuracy and detailed resolution, Starling's reference maps differentiate between production forests that include palm plantations, protected forests and other areas.

Bastien Sachet, CEO, TFT said, "We welcome Nestlé's commitment to using Starling to monitor 100% of its palm oil supply chain. When we started our No Deforestation journey with Nestlé in 2010, no tools existed for them to effectively monitor their suppliers in this way and a solution had to be created. Now, we are pleased to say, there is a ready and able tool to help companies rid deforestation from their supply chains. We see this milestone as the next step in our journey with Nestlé."

Earlier this year, Nestlé committed to achieve 100% RSPO certified sustainable palm oil by 2023. By December 2018, 100% of Nestlé's palm oil supply chain, certified or not, will be monitored for deforestation using satellite imagery. In an effort to further increase transparency, Nestlé has made available the names of the direct suppliers and mills that it buys palm oil from. This covers 91% of the total volume of palm oil Nestlé sources annually.

Our 'eyes in the sky' will monitor our palm oil supply chain 24/7, regardless of their certification status. This will enable us to further disclose publicly what we find, where we choose to suspend non-compliant suppliers, and where we choose to engage and improve the situation. This will come with a request to suppliers to share their concession information, and work within the value chain with our partners to improve based on non-disputable evidences. This information along with our progress reports will be shared with our stakeholders, including consumers, investors and retailers. They will be made available in our Transparency Dashboard to be published on our website by 1 March 2019,

said Benjamin Ware, Global Head of Responsible Sourcing, Nestlé S.A.

Christoph Meier, Global Head of Media Relations

Peggy Diby, Senior Corporate Spokesperson

Nur Shilla Christianto, Corporate Spokesperson

Media Relations Intelligence and Satellite Imagery

Global Communications Head

*Press release distributed by Wire Association on behalf of Nestlé, on Sep 14, 2018. For more information subscribe and [follow us](#).*

---

## Media Assets

### Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://wireassociation.eu/newsroom/nestle/releases/en/nestle-accelerates-no-deforestation-commitment-by-implementing-100-satellite-monitoring-coverage-of-its-global-palm-oil-supply-chains-1331>

---

# Nestlé

**Newsroom:** <https://wireassociation.eu/newsroom/nestle>

**Website:** <https://www.nestle.com/>

**Primary Email:** [mediarelations@nestle.com](mailto:mediarelations@nestle.com)

## Social Media

Twitter - <https://twitter.com/nestle>

Facebook - <https://www.facebook.com/Nestle?brandloc=DISABLE>

Linkedin - <https://www.linkedin.com/company/nestle-s-a->

Flickr - <https://www.flickr.com/photos/nestle/collections/>

Youtube - <https://www.youtube.com/user/NestleCorporate>

Instagram - <https://www.instagram.com/nestle/>

---