

# Nestlé and Veolia join forces to tackle plastics leakage into the environment and develop recycling schemes



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Photothèque VEOLIA - Christophe Majani d'Inguimbert

Nestlé and Veolia, the world's leading resource management company, today announced their collaboration to work on waste collection, sorting and recycling of plastic material, with a particular emphasis on flexible plastic packaging. Projects will focus on eleven priority countries across Asia, Africa, Latin America and Europe.

The partnership will also explore technologies to establish viable models of recycling in different countries. This includes chemical recycling technologies like pyrolysis, which is capable to produce virgin quality plastic. These technologies will help Nestlé to increase the recycled content of its bottled water packaging to 35% and its overall product packaging to 15% by 2025.

Magdi Batato, Executive Vice President, Head of Operations, Nestlé, said: "Plastic waste is a challenge that requires an ecosystem of solutions all working simultaneously. This partnership is another specific step to accelerate our efforts in addressing the critical issue of plastic waste. Leveraging on Veolia's technology and expertise, we will start with pilot projects in multiple countries, with the intention of

scaling these up globally."

Read the full [press release](#).

*Press release distributed by Wire Association on behalf of Nestlé, on Mar 18, 2019. For more information subscribe and [follow us](#).*

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## Nestlé

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