

# Nestlé creates market for food-grade recycled plastics, launches fund to boost packaging innovation



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BY [NESTLÉ](#)

Nestlé today announced that it will invest up to CHF 2 billion to lead the shift from virgin plastics to food-grade recycled plastics and to accelerate the development of innovative sustainable packaging solutions.

*Press release distributed by Wire Association on behalf of Nestlé, on Jan 16, 2020. For more information subscribe and [follow us](#).*

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## Media Assets

### Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://wireassociation.eu/newsroom/nestle/releases/en/nestle-creates-market-for-food-grade-recycled-plastics-launches-fund-to-boost-packaging-innovation-988>

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## Nestlé

**Newsroom:** <https://wireassociation.eu/newsroom/nestle>

**Website:** <https://www.nestle.com/>

**Primary Email:** [mediarelations@nestle.com](mailto:mediarelations@nestle.com)

### Social Media

Twitter - <https://twitter.com/nestle>

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Flickr - <https://www.flickr.com/photos/nestle/collections/>

Youtube - <https://www.youtube.com/user/NestleCorporate>

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