

# Nestlé verifies three-quarters of its supply chain as deforestation-free



PUBLISHED APR 30, 2019  
BY [NESTLÉ](#)

Nestlé today announced that 77% of its agricultural commodities are verified as deforestation-free. This is a key milestone in the company's efforts to achieve its zero-deforestation commitment.

In 2010, Nestlé made a no deforestation commitment to ensure that none of its products globally would be associated with deforestation by 2020. Over the years, the company has worked with partners like Airbus and Earthworm Foundation, and its suppliers to identify areas at risk of deforestation. The company is using a combination of tools, including certification, supply chain mapping, on-the-ground verification and satellite imagery from the [Starling system](#) to achieve this goal.

Starling is the result of a fruitful collaboration between Airbus, Earthworm Foundation and Nestlé. Nestlé is now using the system to monitor its entire palm oil supply chain. Pilots in pulp and paper are also now underway and the company plans to extend it to soya later in 2019. Starling's cutting-edge technology helps Nestlé understand better where deforestation occurs, what drives it and who is involved. The company uses this information to verify compliance, challenge its suppliers and prioritize transformative actions.

Magdi Batato, Executive Vice President, Head of Operations, Nestlé S.A., said: "Innovation and technology like Starling is accelerating our journey towards zero deforestation. This is transforming the way we manage deforestation risks in our palm oil supply chain – we are using this tool to hold our suppliers and ourselves accountable. We are satisfied with our progress, but there is much more to do. The last miles to go are always the hardest."

Read the full [press release](#)

*Press release distributed by Wire Association on behalf of Nestlé, on*

Apr 30, 2019. For more information subscribe and [follow us](#).

---

## Media Assets

### Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://wireassociation.eu/newsroom/nestle/releases/en/nestle-verifies-three-quarters-of-its-supply-chain-as-deforestation-free-1001>

---

## Nestlé

**Newsroom:** <https://wireassociation.eu/newsroom/nestle>

**Website:** <https://www.nestle.com/>

**Primary Email:** [mediarelations@nestle.com](mailto:mediarelations@nestle.com)

### Social Media

Twitter - <https://twitter.com/nestle>

Facebook - <https://www.facebook.com/Nestle?brandloc=DISABLE>

Linkedin - <https://www.linkedin.com/company/nestle-s-a->

Flickr - <https://www.flickr.com/photos/nestle/collections/>

Youtube - <https://www.youtube.com/user/NestleCorporate>

Instagram - <https://www.instagram.com/nestle/>

---