





Soosan Heavy Industries Co., Ltd. Invests USD 25 Million to Establish a Major Production Base in China



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Shandong Soosan Breaker Co., Ltd. Becomes a Key Hub in Soosan's Global Manufacturing Strategy

October 24, 2025 — Global heavy equipment manufacturer **Soosan Heavy Industries Co., Ltd.** ("Soosan") announced an investment of **USD 25 million** in its Chinese subsidiary **Shandong Soosan Breaker Co., Ltd.** ("Shandong Soosan") to build and expand a large-scale production base for hydraulic breakers and construction machinery attachments in China. This strategic move marks a significant step for Soosan toward realizing its vision of "**Localized Manufacturing + Global Service.**"

I. Strategic Background

Founded in 1984, **Soosan Heavy Industries** is one of the world's leading manufacturers of hydraulic breakers, serving sectors such as mining, infrastructure construction, demolition, and energy. Its products are distributed in over 70 countries across Asia, Europe, and the Americas.

With the global construction equipment market shifting toward Asia, China has become the world's largest consumer and producer of heavy machinery. According to **Mr. Wang Chunming, CEO of Soosan Heavy Industries**,

"China is not only one of the most dynamic markets in the world but also a key partner in our pursuit of sustainable manufacturing and technological innovation. This investment demonstrates Soosan's long-term commitment to integrate into China's industrial ecosystem and build a world-class manufacturing center together with local teams."

II. Project Scope and Objectives

Through this USD 25 million investment, Soosan will expand and upgrade the existing Shandong Soosan plant with advanced smart-manufacturing technologies. The project includes:

- Construction of a **50,000 m² intelligent manufacturing facility**
- Installation of **CNC machining centers, robotic welding lines, heat treatment, and assembly systems**
- Establishment of a **R&D and quality testing center**
- Implementation of the "**Soosan Intelligent Manufacturing in China (SIMC)**" initiative to realize full digitalized production

The new factory is scheduled to commence operation in **the second half of 2026**, with an **annual production capacity of 20,000 units** and an expected **annual output value exceeding USD 100 million**.

IV. Strategic Significance

1. **Strengthening Global Manufacturing Capacity** The China base will serve as a crucial pillar in Soosan's global production network, alongside other international facilities.
2. **Enhancing Market Competitiveness** Localized manufacturing will allow Soosan to respond faster to market demands, reduce logistics costs, and improve customer service.
3. **Driving Technological Collaboration** The new plant will adopt Soosan's advanced hydraulic system design,

energy optimization, and intelligent control technologies, supporting product upgrades and innovation.

4. **Boosting Local Industry Development** The project is expected to create around **800 new jobs** and stimulate local supply chain growth in machining, logistics, and component manufacturing.
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V. Future Outlook

Soosan stated that the new China production base represents more than just capacity expansion—it symbolizes a new stage in the company’s global transformation. The facility will also function as Soosan’s **global export hub**, with products supplied to **Asia, Europe, the Middle East, and South America** where exports are projected to account for **over 40% of total output**.

“By combining China’s world-class manufacturing capabilities with Soosan’s technological expertise, we aim to deliver more reliable, efficient, and competitive hydraulic breakers to our global customers.” — **Li Zhiqiang**, General Manager of Shandong Soosan Breaker Co., Ltd.

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