

Stellantis Announces Cancellation of CES® 2024 Plans



PUBLISHED OCT 17, 2023
BY [STELLANTIS](#)

- With a focus on preserving business fundamentals in the wake of ongoing UAW negotiations, Stellantis is canceling its CES 2024 display and presentations as part of the contingency plan implemented since the beginning of UAW strike
- Company is executing comprehensive countermeasures to mitigate financial impacts and preserve capital, and will continue to demonstrate its transformation into a mobility tech company through other means
- Stellantis remains committed to building products customers love, ensuring freedom of mobility for all, and becoming second to none in value creation for its employees and all other stakeholders as outlined in the Dare Forward 2030 strategic plan

AMSTERDAM – As the costs of the ongoing UAW strikes against Stellantis continue to mount, the Company has decided to cancel its planned display and presentations at CES® 2024, the world’s largest technology show, scheduled for January 2024 in Las Vegas, Nevada.

Being second to none in value creation for all stakeholders – customers, employees and investors – is a key component of the Stellantis Dare Forward 2030 strategic plan. In light of the current status of negotiations in the United States, preserving business fundamentals and therefore protecting the future of the company is a top priority of Stellantis leadership.

Stellantis N.V. (NYSE: STLA / Euronext Milan: STLAM / Euronext Paris: STLAP) is one of the world’s leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today’s customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves – aspiring to become the greatest

sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information, visit www.stellantis.com.

Press release distributed by Wire Association on behalf of Stellantis, on Oct 17, 2023. For more information subscribe and [follow](#) us.

Media Assets

Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://wireassociation.eu/newsroom/stellantis/releases/en/stellantis-announces-cancellation-of-ces-2024-plans-1472>

Stellantis

Newsroom: <https://wireassociation.eu/newsroom/stellantis>

Website: <https://www.stellantis.com/>

Primary Email: communications@stellantis.com

Social Media

Linkedin - <https://www.linkedin.com/company/stellantis/>

Twitter - <https://twitter.com/stellantis>

Facebook - <https://www.facebook.com/Stellantis>

Youtube - <https://www.youtube.com/channel/UCKgSLvI1SYKOTpEToycAz7Q>
