Constella Intelligence and Telefónica Tech Announce Partnership to Increase Digital Protection for Customers

PUBLISHED JUN 8, 2022
BY [TELEFÓNICA](#)

Today, , Telefónica's digital business unit, and , a leader in digital risk protection and identity threat intelligence, announce within RSA Conference a strategic partnership that will combine Constella's extensive data lake with Telefonica Tech's cloud, cyber security and AI services. This collaboration offers Telefónica Tech customers enhanced digital threat protection to consumers and small and medium enterprises (SMEs), in the wake of increased cyberattacks and data breaches resulting from increased exposure and a rapidly transforming digital ecosystem.

Telefónica Tech and Constella take another step forward in their robust relationship and will work together to deliver integrated cyber security support and identity and threat protection, among other services. Telefónica Tech customers will be able to benefit from this alliance, unlocking new capabilities to dive deeper into personal data and identity protection and cyber security.

Constella's technology will enable unmatched coverage, threat anticipation, and protection through its industry-leading data lake– powered by the most extensive curated breach data collection and social analytics reach on the planet, consisting of over 131 billion attributes and 66 billion compromised identity records spanning 125 countries and 53 languages.

Telefónica Tech's ability to provide customised cyber security services worldwide will enable it to build and deliver solutions that incorporate early warning of data theft on the internet as part of its protection value proposition. This is a further step in Telefónica Tech's goal to strengthen its cybersecurity portfolio with "360" protection capabilities covering its customers' devices, data and identities.

shows how consumers, employees, executives, and brands are at increased risk of cyber hostilities—with new insights highlighting that the price of fraudulent credentials sold in dark marketplaces increased 100% year over year. Meanwhile, 78% of executives at companies within the Dow Jones index have fallen victim to data breaches and cyber infiltration.

A Telefónica study also indicates a growing interest among consumers and the self-employed in identity protection services, with more than 75% of consumers and the self-employed finding them of interest.

"At Telefónica Tech we are one step ahead by offering a unique cybersecurity and cloud value proposition because we understand that there is no digitalisation without cyber security. The alliance with Constella reinforces our security capabilities to offer the highest level of protection to companies, thanks to the knowledge that the integration of their data lake in our technologies will provide us", says María Jesús Almazor, CEO of Cybersecurity and Cloud at Telefónica Tech.

"Our digital world is rapidly changing. We are currently witnessing a profound convergence of individual, business, and geopolitical risk in the face of global crises," said Co-Founder and COO of Constella Intelligence, Alex Romero. "Constella's partnership with Telefónica Tech will multiply our capabilities and innovation as we confront the emerging challenges of our era."

Press release distributed by Wire Association on behalf of Telefónica, on Jun 8, 2022. For more information subscribe and [follow](#) us.

Media Assets

Embedded Media

Visit the [online press release](#) to interact with the embedded media.

https://wireassociation.eu/newsroom/telefonica/releases/en/constella-intelligence-and-telefonica-tech-announce-partnership-to-increase-digital-protection-for-customers-424

Telefónica

Newsroom: https://wireassociation.eu/newsroom/telefonica
Website: https://www.telefonica.com/
Primary Email: contacto@fundaciontelefonica.com

Social Media

Facebook - https://www.facebook.com/telefonica

Linkedin - https://www.linkedin.com/company/telef%C3%B3nica

Twitter - https://twitter.com/telefonica/

Instagram - https://www.instagram.com/telefonica/

Youtube - https://www.youtube.com/user/telefonica