# Movistar Plus+ includes IKEA Live Shopping events in a new App



This new Living App offers live or recorded events where specialists share decorating tips and design ideas. In addition, customers can chat or purchase their products conveniently and interactively for the first time on Movistar Plus+.

The post Movistar Plus+ includes IKEA Live Shopping events in a new App appeared first on Telefónica.

Press release distributed by Wire Association on behalf of Telefónica, on Feb 7, 2023. For more information subscribe and <u>follow</u> us.

## **Media Assets**

#### **Embedded Media**

Visit the online press release to interact with the embedded media.

https://wireassociation.eu/newsroom/telefonica/releases/en/movistar-plus-includes-ikea-live-shopping-events-in-a-new-app-854

## **Telefónica**

Newsroom: https://wireassociation.eu/newsroom/telefonica

Website: https://www.telefonica.com/

Primary Email: contacto@fundaciontelefonica.com

### **Social Media**

Facebook - <a href="https://www.facebook.com/telefonica">https://www.facebook.com/telefonica</a>

Linkedin - <a href="https://www.linkedin.com/company/telef%C3%B3nica">https://www.linkedin.com/company/telef%C3%B3nica</a>

Twitter - <a href="https://twitter.com/telefonica/">https://twitter.com/telefonica/</a>

Instagram - <a href="https://www.instagram.com/telefonica/">https://www.instagram.com/telefonica/</a>

Youtube - <a href="https://www.youtube.com/user/telefonica">https://www.youtube.com/user/telefonica</a>