

# Pau Gasol, new Telefónica's ambassador



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BY [TELEFÓNICA](#)

- The best Spanish basketball player ever will represent the company worldwide until 2025.
- Gasol embodies the values of confidence, talent, teamwork and self-improvement that Telefónica identifies with and will promote through this collaboration.
- Telefónica 'signs' Pau Gasol to contribute to the promotion of healthy lifestyle, strengthen basketball content on Movistar Plus+ and contribute his experience in the world of entrepreneurship and training.

The post [Pau Gasol, new Telefónica's ambassador](#) appeared first on [Telefónica](#).

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