

Telefónica, 11 years leading IoT managed services, according to Gartner



PUBLISHED MAR 21, 2025
BY [TELEFÓNICA](#)

Telefónica has been recognised as a Leader for its managed IoT connectivity services for the eleventh consecutive year in Gartner 'Magic Quadrant for Managed IoT Connectivity Services, Worldwide' report. The analyst firm defines managed IoT services as a market that enables secure connectivity, data collection, analysis and additional decision-making.

Telefónica, which provides managed IoT services through Telefónica Tech, offers these services to a broad base of business customers in sectors as diverse as energy, utilities, automotive, retail, industry, agriculture and transportation. IoT connectivity is key in the configuration of smart cities due to its ability to improve the quality of life of citizens by promoting, together with other technologies, a more efficient and sustainable management of urban resources and services.

The company has a balanced strategy for offering improved IoT connectivity experiences. Telefónica offers a comprehensive IoT connectivity service, providing its customers with the network technology that best suits their needs, combining traditional cellular technologies with new technologies such as 5G or NB-IoT/LTE-M. It also offers eSIM and Multi-IMSI capabilities (the same SIM stores and manages several mobile operator identities) in global deployments. And all this is managed centrally from its Kite platform, which supports numerous pre-integrated networks and platforms so that customers can manage their devices in real time and monitor them remotely from software hosted in the cloud.

Telefónica also stands out for its solid performance in 5G IoT connections and the contribution these make in industrial environments, as well as for having consolidated its position as one of the main providers in the growth of 3GPP LPWAN low-power wide-

area networks, particularly in NB-IoT.

Alfredo Serret, Global IoT Director at Telefónica Tech, said:

We are very proud that Gartner has once again recognised us as a leader because we believe it is the result of years of work to deliver a managed connectivity service of the highest quality and suitable for all types of businesses. The IoT opens up a huge world of opportunities by allowing us to make the most of the data extracted from connected machines

Gartner, Magic Quadrant for Managed IoT Connectivity Services, Worldwide, By Pablo Arriandiaga, Kameron Chao, Jon Dressel, 11 March 2025.

This report was earlier known by the name of Magic Quadrant for Managed Machine-to-Machine Services(2014-2015), then by the name of Magic Quadrant for Managed M2M Services, Worldwide(2016-2018)

GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved.

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Press release distributed by Wire Association on behalf of Telefónica, on Mar 21, 2025. For more information subscribe and [follow us](#).

Media Assets

Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://wireassociation.eu/newsroom/telefonica/releases/en/telefonica-11-years-leading-iot-managed-services-according-to-gartner-2441>

Telefónica

Newsroom: <https://wireassociation.eu/newsroom/telefonica>

Website: <https://www.telefonica.com/>

Primary Email: contacto@fundaciontelefonica.com

Social Media

Facebook - <https://www.facebook.com/telefonica>

Linkedin - <https://www.linkedin.com/company/telef%C3%B3nica>

Twitter - <https://twitter.com/telefonica/>

Instagram - <https://www.instagram.com/telefonica/>

Youtube - <https://www.youtube.com/user/telefonica>
