Telefónica Global Solutions will offer intelligent, customisable and programmable connectivity

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Telefónica Global Solutions (TGS) presented its vision for the future of connectivity with ‘ Dynamic Network-NaaS 2030’ at the Gartner IT Symposium/Xpo 2025. This forward-looking approach redefines enterprise networking, leveraging automation, artificial intelligence, and global partnerships to deliver seamless, programmable, and resilient connectivity for businesses worldwide.

By 2030, Telefónica will enhance its existing ‘Dynamic Network’ connectivity solution, evolving it into a standards-based Network as a Service (NaaS) platform. The upgraded platform will feature a fully programmable infrastructure, enabling customers, partners, and developers to provision, manage, and optimize connectivity through self-services interfaces and APIs.

The future ‘Dynamic Network-NaaS’ platform will remove network complexity, supporting automated, modular, and scalable network services that can be dynamically orchestrated to meet diverse enterprise requirements.

Kelly Álvarez, Product and Marketing Director at TGS, said:

> We are excited to bring Telefónica Global Solutions’ Dynamic Network-NaaS 2030 vision to the Gartner IT Symposium/Xpo. Our goal is to be a trusted partner for organizations embarking on digital transformation, providing connectivity solutions that are not only customizable and programmable, but also intelligent and adaptive. In today’s rapidly evolving digital landscape, businesses need networks that can keep pace with change, and our Dynamic Network-NaaS solution is designed to empower them with the flexibility, resilience, and innovation they require to thrive.

Key innovations and features of the solutions

- Simplified user experience: Through the intuitive EYE (Empower Your Experience) customer portal, Telefónica Global Solutions will make it easier for customers to provision and manage global connectivity. The portal supports “Network as Code,” allowing users to programmatically configure networks via APIs for unprecedented flexibility and control.

- Self-X capabilities: These allow users to autonomously purchase, deploy, configure, modify, monitor, optimize, heal and protect services, enhancing efficiency, scalability, reliability, and security.

- Automated last mile management: Integrating technologies like 5G, eSIM, LEO and broadband, Telefónica Global Solutions’ solution streamlines last mile connectivity with zero-touch processes, improving delivery speed and customer satisfaction.

- Global reach and robust infrastructure: Telefónica’s international private network, combined with partner fabrics, offers coverage in over 170 countries, direct connections to major cloud providers and seamless traffic routing.

- SD-WAN as a Service: Clients can leverage cloud-hosted SD-WAN via subscription, gaining agility, simplified management, and enjoy advanced features such as traffic optimization and enhanced security.

- AI-Driven automation: Artificial intelligence enables optimized management, predicting and resolving issues, and providing proactive recommendations through advanced analytics and intent-based networking.

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