Telefónica is the telco currently best positioned for the future



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Telefónica is once again at the top of GlobalData's 'Telecom Services Sector Scorecard Q3 2023', which analyses and ranks the positioning of the 58 most important international telecoms in the world in the 10 most important themes in the Technology, Media and Telecommunications (TMT) industry.

In this ranking, GlobalData uses a unique thematic methodology to assess and rank the extent to which companies are prepared for the future based on their position in the following themes: digitalization, 5G, cybersecurity, cloud (these are weighted 15%), followed by ESG and future of work (each with a 10% weighting), and the Internet of Things, big data, telecom convergence and geopolitics (each with a 5% weighting).

Telefónica, which provides digital services in cybersecurity, cloud, IoT and big data through Telefónica Tech, achieved the highest score (five out of five) in digitalization and, with a score of four out of five, beat the number two and number three overall ranked telcos in cloud. Telefónica also scored four out of five in 5G, cybersecurity, IoT, ESG, telecom convergence and future of work.

Mario Silva, Strategy Director at Telefónica Tech, said:

> Telefónica stands out as the unrivalled leader in the GlobalData 'Telecom Services Sector Scorecard Q3 2023 Update', a significant proof point of our unparalleled digital prowess, underpinned by our differentiated global capabilities. We are a driving force in shaping the future of the TMT sector

The full GlobalData report 'Telecom Services Sector Scorecard, Q3 2023 Update' – Thematic Intelligence, published on the 20th of October, 2023, is available at the following link (subject to subscription access): https://www.globaldata.com/store/report/telecom-services-secto...

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