Telefónica Policy Lab reflects on Creative AI and Copyright

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Telefónica Policy Lab, a new space for reflection, dialogue and debate on the digital world launched by Telefónica, today held its first event at Espacio Fundación with Creative Artificial Intelligence (CAI) and copyright as the subject of analysis.

Entitled ‘Creative Artificial Intelligence: copyright’, the debate revolved around the main question: ‘Are works created by Artificial Intelligence protected by copyright? Based on this question, the degree of human intervention required for this AI to give rise to a creation and whether it is possible to divide between what is generated by the machine and the contributions of the artist or author, as well as the different questions that are already being raised about the current regulatory landscape around these issues, have been reflected upon.

To discuss and analyse these issues, a panel was held with the participation of Abraham López Guerrero, writer, filmmaker and director of Animation at U-Tad; Carmen Páez Soria, director general of Cultural Industries and Cooperation of the Ministry of Culture and Sport; Alejandro Touriño, managing partner of Ecija; and David Hurtado, director of Innovation for Microsoft.

A new forum on the digital ecosystem

Telefónica Policy Lab was created as a space for meeting, reflection and dialogue on current issues in the digital ecosystem between prominent people from the public and private sectors, academia and society, with the aim of generating new ideas that enrich the digital debate and provide an innovative vision on digital public policy issues.

Juan Montero, Chief Public olicy, Competition and Regulatory Officer at Telefónica, during his speech to open the event and present the purpose of Telefónica Policy Lab, he said:

> We want to offer a 360º vision. To do this, with Telefónica Policy Lab we set ourselves three milestones: To identify early

on when an innovation is taking place; secondly, who are the relevant people or institutions that should participate in this debate; and lastly, to bring it to public opinion to give rise to a reflection in which the whole of society participates

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