

Telefónica, recognised by the IDC MarketScape as a “Leader” in Worldwide Managed IoT Connectivity Services



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Telefónica has been recognised as a “Leader” in the ‘IDC MarketScape: Worldwide Managed IoT Connectivity Services 2022 Vendor Assessment’ (doc # US48061522, February 2022), which evaluates companies’ capabilities to address the demand for these services, as well as connectivity management platforms.

Gonzalo Martín-Villa, CEO of IoT and Big Data at , said: “We are very proud of this position because it recognises the strength of our managed IoT connectivity business and because we are convinced of the potential it has in the future development of important sectors such as industrial and mobility”.

He adds: “At Telefónica Tech we have a broad portfolio of IoT solutions (Industry 4.0, smart metering and fleet management, among others) that, together with advanced Big Data and Artificial Intelligence capabilities, help our customers make better decisions and contribute to making their businesses more efficient, competitive and sustainable”.

Telefónica offers its IoT services through Telefónica Tech, Telefónica’s digital business unit that develops and evolves Kite, the IoT managed connectivity platform deployed in all of the group’s operators, which provides connectivity anywhere in the world to customers and is a key element in their digital transformation.

The company has developed numerous projects for more than 10,000 customers and dozens of specific IoT use cases. It currently has more than 40 million IoT connections worldwide.

Telefónica is also a global benchmark in the deployment of new NB-IoT and 5G communications networks for IoT. In its commitment to

offer the best customer service, Telefónica is well positioned in both Europe and Latin America and has a strong multinational customer base with which to continue innovating to meet their needs with the best managed IoT connectivity services.

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