

Telefónica recreates its MWC stand in the metaverse and in Movistar Plus+



PUBLISHED FEB 17, 2023
BY [TELEFÓNICA](#)

- Telefónica has virtually recreated its physical stand through Microsoft's AltspaceVR platform, which anyone interested can access through virtual reality glasses or simply with a computer.
- In addition, Telefónica is enabling a new Living App in the TV menu for Movistar Plus+ users, where for the first time the company allows them to follow live presentations given by its executives and partners.

The post [Telefónica recreates its MWC stand in the metaverse and in Movistar Plus+](#) appeared first on [Telefónica](#).

Press release distributed by Wire Association on behalf of Telefónica, on Feb 17, 2023. For more information subscribe and [follow](#) us.

Media Assets

Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://wireassociation.eu/newsroom/telefonica/releases/en/telefonica-recreates-its-mwc-stand-in-the-metaverse-and-in-movistar-plus-870>

Telefónica

Newsroom: <https://wireassociation.eu/newsroom/telefonica>

Website: <https://www.telefonica.com/>

Primary Email: contacto@fundaciontelefonica.com

Social Media

Facebook - <https://www.facebook.com/telefonica>

Linkedin - <https://www.linkedin.com/company/telefonica>

Twitter - <https://twitter.com/telefonica/>

Instagram - <https://www.instagram.com/telefonica/>

Youtube - <https://www.youtube.com/user/telefonica>
