

Telefónica recreates its MWC stand in the metaverse and in Movistar Plus+



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- Telefónica has virtually recreated its physical stand through Microsoft's AltspaceVR platform, which anyone interested can access through virtual reality glasses or simply with a computer.
- In addition, Telefónica is enabling a new Living App in the TV menu for Movistar Plus+ users, where for the first time the company allows them to follow live presentations given by its executives and partners.

The post [Telefónica recreates its MWC stand in the metaverse and in Movistar Plus+](#) appeared first on [Telefónica](#).

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