Telefónica Tech and CrowdStrike deliver leading protection to Spanish SMBs

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Telefónica Tech and CrowdStrike today announced an expanded partnership to provide SMBs in Spain access to the CrowdStrike Falcon® cybersecurity platform through Telefonica Tech's 'Tu Empresa Segura' service. Through this partnership, Telefónica Tech will offer SMBs customers with the highest level of protection to stop breaches with industry leading endpoint security (EDR) and Managed Detection and Response (MDR) services powered by the Falcon platform.

Telefónica Tech will leverage the capabilities of the CrowdStrike Falcon® cybersecurity platform, which natively incorporates artificial intelligence and automatically identifies threats by monitoring endpoint activity and analysing data in real time, to enhance incident response from its Security Operations Centers (SOCs).

'Tu Empresa Segura' is 100% managed by Telefónica Tech professionals to provide SMBs with the expert support needed to deploy, manage, and respond to incidents 24/7. The 'Tu Empresa Segura' service launched in 2021 and provides solutions to combat cyberattacks, support and advise, as well as train and raise awareness of cybersecurity among SMB employees.

> We continue to evolve our offerings with the most cutting-edge technology on the market, to detect and block the most sophisticated threats while continuing to help companies transform digitally," said Rosalía Simón, head of SMB solutions at Telefónica Tech. "The CrowdStrike Falcon platform allows us to leverage our 'Tu Empresa Segura' service, available as part of the government funded Kit Digital programme, to support SMBs in digital transformation.
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> Small businesses need more than traditional antivirus to stay

secure against the increasing velocity of today's cyberattacks," said Daniel Bernard, chief business officer at CrowdStrike. "Telefonica Tech's 'Tu Empresa Segura' powered by CrowdStrike offers Spain's small businesses enterprise-grade cybersecurity to stop breaches. With modern, AI-native cybersecurity controls, SMBs can confidently focus on business operations and growth knowing they are protected by industry-leaders, Telefonica Tech and CrowdStrike.

The Telefonica Tech-CrowdStrike partnership began in 2021 with a collaboration to strengthen the NextDefense cybersecurity service with which Telefónica Tech protects large companies.

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