Telefónica Tech launches 'Telefónica Red Hat OpenShift Service' with Red Hat and IBM to drive customers' transformation to the cloud

Telefónica Tech today signed a global strategic agreement with Red Hat and IBM to co-create and develop new multi-cloud enterprise solutions and services in their markets through the Telefónica Red Hat OpenShift Service (TROS) platform, a new cloud service utilizing industry leading technologies to help companies modernise their cloud applications and drive their digital transformation through the use of containers.

TROS is the multi-cloud proposal of containers that until now Telefónica Tech offered under the name 'Cloud Garden' in its cloud on 'Virtual Data Center', VDC, and that now evolves allowing its deployment also on the infrastructures of the hyperscalers. This makes it easier for customers to migrate workloads between different clouds and different locations (including Edge locations). In addition, Telefónica's connectivity facilitates hybridisation with the private Red Hat OpenShift environments that customers may already have in their infrastructures.

Red Hat OpenShift is the industry's leading Kubernetes platform. More than just providing a container orchestration engine, Red Hat OpenShift differentiates itself by combining multiple hardened open source technologies to provide a more complete modern application platform, enabling organizations to use it as the foundation for current and future IT strategies. Additionally, the use of Red Hat OpenShift allows for use in any type of cloud, facilitating the creation of this Multi-Cloud service for Telefónica Tech.

This new, open hybrid, multi-cloudapproach will allow Telefonica Tech

to strengthen and differentiate its value proposition, and provide more flexibility to its customers in their digital transformation and application modernisation in the markets where Telefónica Tech is present.

The complementary nature of cloud technologies integrated in TROS will enable Telefónica Tech, Red Hat and IBM to jointly define innovative use cases and provide high value-added professional services to customers to help them make the process more efficient, cost-effective and cost-optimal.

The strategic agreement also enables Telefónica Tech to develop additional services on TROS based on Red Hat technologies and IBM Cloud Paks so that customers can accelerate their transformation to cloud-native applications, enabling a more consistent user experience both in their own cloud and on the hyperscalers.

María Jesús Almazor, CEO of Cybersecurity and Cloud at Telefónica Tech, said: "This strategic agreement allows us to strengthen our differential multicloud offer by integrating world class technologies from Red Hat and IBM and consolidate our position as a leading partner for the digital transformation of businesses. We continue to evolve our ecosystem of alliances to enhance the digital capabilities of our professionals and to include in our portfolio the most innovative proposals in the market, fundamental aspects to continue offering the best service to our customers."

Horacio Morell, IBM General Manager for Spain, Portugal, Greece and Israel: "This alliance enables us to take a quantum leap in our business collaboration with Telefonica Tech to continue co-creating enterprise multi-cloud and cybersecurity solutions that will enable companies around the world, across all industries, to implement their technology transformation strategies with greater speed, consistency and agility, while ensuring data control, privacy and reliability and increasing decision-making efficiency through the unique capabilities of IBM's technologies."

Julia Bernal, Country Manager for Spain and Portugal at Red Hat, said: "Red Hat is fully committed to helping our customers and partners optimize their business with open hybrid cloud and focus on innovation rather than simply managing their IT infrastructure. Our mission is to mitigate the complexities of modern cloud-scale IT environments and with managed cloud services they can do just that. Telefónica Red Hat OpenShift Service enables customers to free

resources to create and manage applications more quickly across multiple clouds, streamlining time to market and accelerating growth opportunities."

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