

Telefónica Tech transforms data management in Spain with Confluent



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Telefónica Tech, the digital business unit of Telefónica, has entered into a strategic partnership with Confluent, a data streaming platform company, to transform the big data market in Spain.

Through this agreement, Telefónica Tech will integrate Confluent products, including Confluent Cloud and Confluent Platform, as well as other advanced enterprise tools, into its portfolio to offer Spanish customers additional data management capabilities.

Confluent's complete data streaming platform that allows enterprises to stream, connect, process, and govern data as it flows throughout their business in real time. It enables companies to build real-time data architectures on any public cloud, improving performance and reducing costs. Its cloud-native platform empowers the development of more agile, intelligent, and responsive applications to solve complex challenges.

Thanks to this alliance, Telefónica Tech will also offer customers Confluent's advanced enterprise tools designed to support data governance, as well as centralized data monitoring and management.

Carlos Martínez, Director of AI and Data Solutions & Services at Telefónica Tech, stated:

We're very proud to become Confluent's strategic partner in Spain. This partnership allows us to further expand our technological capabilities and accelerate the development of real-time data use cases. Combining their technology with our specialized professional services will enable us to deliver scalable, accessible, and robust data streaming solutions to our customers.

Francisco Molero, Country Leader for Confluent in Spain and Portugal,

added:

Collaborating with Telefónica Tech marks a significant step forward in our mission to drive digital transformation powered by real-time data. This partnership allows us to help more organizations modernize their infrastructures, make faster decisions, and deliver innovative experiences to their customers.

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