Telefónica Tech UK&I partners with CrowdStrike for Digital Protection



Telefónica Tech UK&I has signed a partnership agreement with CrowdStrike to strengthen the capabilities of its Managed Detection and Response (MDR) service. This MDR service combines CrowdStrike's industry-leading technology with Telefónica Tech's security expertise that provides companies with Managed Detection and Response (MDR), Risk-based Vulnerability Management and threat intelligence services in its European and American markets.

The increasing sophistication and persistence of adversaries, specialisation of cyber-criminals and rise of cyber-activist increases the challenge of defending institutions, businesses, and the broader social landscape. Telefonica Tech UK&I and CrowdStrike are laser-focused on making the most advanced protection and the best cyber security professionals available to any organisation or institution, regardless of its size or activity.

Telefónica Tech UK&I's MDR service monitors the client's equipment 24 hours and every day of the year to identify and mitigate threats detected by Endpoint Detection and Response technology (EDR). This includes attack vectors such as cloud computing environments and identity-based attacks on customers and employees. In addition, it extends this detection capability with its proactive hunting capability to search for signs of compromise undetected by other security controls.

This alliance will enable Telefónica Tech UK&I to leverage CrowdStrike's AI-native Falcon® XDR platform to provide advanced protection 24/7, regardless of whether the endpoints are online or offline.

Mark Gorton, CEO at Telefónica Tech UK&I, said:

This new development in our strategic partnership with CrowdStrike will allow us to go to market with a complete extended Managed Detection and Response solution that brings together the technological capabilities and experience of both companies. It is a significant step forward in our commitment to proactively address our customers' needs as they navigate their path towards a secure and effective digital transformation

CrowdStrike and Telefonica Tech have built a strong and successful long-term partnership, this new agreement is an important milestone for us as we continue the expansion of our relationship into new markets", said John Taylor, VP Alliances, EMEA at CrowdStrike. And he added: "Ultimately our joint mission is to ensure our customers stay ahead of threats with the world's leading Al-powered cybersecurity platform and together – stop breaches

Press release distributed by Wire Association on behalf of Telefónica, on Feb 8, 2024. For more information subscribe and <u>follow</u> us.

Media Assets

Embedded Media

Visit the online press release to interact with the embedded media.

https://wireassociation.eu/newsroom/telefonica/releases/en/telefonica-tech-uki-partners-with-crowdstrike-for-digital-protection-1639

Telefónica

Newsroom: https://wireassociation.eu/newsroom/telefonica

Website: https://www.telefonica.com/

Primary Email: contacto@fundaciontelefonica.com

Social Media

Facebook - https://www.facebook.com/telefonica

Linkedin - https://www.linkedin.com/company/telef%C3%B3nica

Twitter - https://twitter.com/telefonica/

Instagram - https://www.instagram.com/telefonica/

Youtube - https://www.youtube.com/user/telefonica