All-new Taigo available in dealerships now



It joins the ranks of Volkswagen's small car segment alongside the Polo and T-Cross. And what a car it is! The innovative body shape, with perfect proportions and up to 18-inch wheels, give it an elegant and dynamic look. Another highlight of the exterior is the continuous light strip and LED lights at the rear. The IQ.LIGHT LED matrix headlights, including a light strip in the radiator grille, can also be ordered (as standard from equipment line Style and above) for greater convenience, an even sharper signature at the front, and increased safety.

The central element in the interior is the standard Digital Cockpit, as well as the new generation of infotainment system (MIB). Arranged horizontally on a raised sightline, this digital unit boasts a 20-cm, high-resolution colour display that gives you an overview of all essential information. The optional Digital Cockpit Pro also offers many individual configuration options.

Three engines and four equipment lines

The Taigo, which is only available as front-wheel drive, is offered in three performance levels (as 1.0 TSI with a choice of 70 kW/95 PS or 81 kW/110 PS, and as 1.5 TSI with 110 kW/150 PS) and the four equipment lines Taigo, Life, Style and R-Line. The entry level Taigo (with 1.0 TSI engine, 70 kW/95 PS and a manual 5-speed transmission) boasts a large range of standard features. For example, the SUV coupé comes with a multifunctional steering wheel, air conditioning, the Autonomous Emergency Braking Front Assist, Lane Assist, and LED headlights as standard.

The Life equipment line also comes with the standard Park Distance Control and App Connect. The latter makes it possible to comfortably operate selected apps and content directly via the display in the car. On the engine side, the more powerful 1.0-litre TSI with an output of 81 kW (110 PS) is available as an option.

The Style equipment line is expressive and has even more possibilities: for example, the extensive range of standard equipment includes App Connect, including App Connect Wireless for Apple CarPlay™ and Android Auto™. IQ.LIGHT − LED matrix headlights with LED daytime driving light also come as standard. The Taigo Style is also available with the 1.5-litre TSI engine generating 110 kW (150 PS), and a 7-speed dual clutch gearbox (DSG) as an option.

The R-Line equipment line is the right choice for anyone who prefers a sporty overall impression. It is defined by a lower front bumper in the R-Line design, a rear diffusor, sporty contrasting elements in high-gloss black, and larger wheels (up to 18-inch). In the interior, a black roof liner (typical "R") is a standard feature. The R-Line equipment line – like the Taigo Style – also comes with the IQ.LIGHT – LED matrix headlights (including light strip at the front), the Ready 2 Discover infotainment system, and heated front seats.

The Taigo also boasts many opportunities to customise the car: the eight colours, including two uni tones and five metallic paints, as well as the pearl-effect Deep Black, can be combined with a contrasting Deep Black roof upon request. Tinted side windows, a dark rear window and black exterior mirror caps are included in the Roof Pack.

From the Life equipment line, it is possible to order a panoramic tilting and sliding sunroof, which extends across almost the entire interior. Depending on the equipment line, additional design packages are available at an extra charge, as is a towing bracket, ensuring the car is fit for everyday use.

One big factor when deciding which car to purchase are the low maintenance costs of the new Taigo: its insurance ratings are favourable (liability class: 12, fully comprehensive: 18, partially comprehensive: 17), and the car tax of € 46 per year is very low.

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